

Corstrata Wins Pitch Contest at Georgia Tech Advanced Technology Development Center's Demo Day

Corstrata, a leading telemedicine solution for complex wound care management, placed first at the Georgia Tech ATDC Demo Day pitch competition

SAVANNAH, GEORGIA, UNITED STATES, November 18, 2016 /EINPresswire.com/ -- At the annual Georgia Tech Advanced Technology Development Center (ATDC) Demo Day in Savannah, Georgia on November 16, the [Corstrata](#) team welcomed the opportunity to share its story of founding a telemedicine company that delivers its innovative approach to wound care for complex patient cases. Katherine Piette, CEO and Founder, readily convinced the judges that this HealthTech company should win the contest. A financial prize was awarded by the [Savannah Economic Development Authority](#) (SEDA).

Using leading edge mobile technologies

and a team of board-certified nurses, Corstrata enables care coordination through its “geographic hub” approach as the patient moves across multiple provider settings such as Home Health Agencies, Hospices, and Skilled Nursing Facilities. Remote access to Corstrata services for patients insured by various payers - Medicare/Medicaid Managed Care, Accountable Care Organizations (ACOs), and Third Party Administrators (TPAs) - attracts these organizations that are moving to value-based care delivery and reimbursement models with excellent clinical outcomes at the lowest cost.

Corstrata's founders, industry veterans Katherine Piette and Joseph Ebberwein, welcomed the opportunity provided by [ATDC Savannah](#) to share their journey from launching Corstrata eighteen months ago to its present stage of converting pilot accounts to paid subscribers while continuing to expand pilots across the United States. Recognizing that the growth in the wound patient population is driven by the aging population and on-going increases in chronic diseases such as diabetes, heart disease, and renal failure, Ms. Piette highlighted the severe shortage of available Certified Wound Specialists. Joseph Ebberwein, CFO and Founder explained, “Corstrata makes wound care nurses' expertise available through remote consultations using our digital imaging and communications technology to deliver expert consultation to patients anywhere, anytime.” Both founders completed the rigorous ATDC Startup Boot Camp held in Savannah earlier in 2016. With an audience of investors and the business community from around the region, Demo Day consisted of the pitch event, a Startup Alley showcase, and a networking reception.



Katherine Piette - Corstrata CEO & Founder delivers the winning pitch at ATDC Savannah Demo Day



Corstrata makes wound care nurses' expertise available via remote consultations using our digital imaging and communications technologies to deliver timely consultation to patients anywhere, anytime.

*Joseph Ebberwein - Corstrata
CFO & Founder*

About Corstrata

Corstrata was founded in 2015 to deliver innovative wound care management services and address the shortage of expertise in this \$33B U.S. market. Home health agencies, third party administrators of self-funded employer insurance programs (TPAs), clinically integrated networks of doctors and related practitioners (CINs), and direct care physicians (DCPs) can benefit from Corstrata's unique combination of professional expertise, digital technologies and telemedicine to treat wound patients and support practitioners anywhere, any time. The company delivers a Comprehensive Wound Care Management Program, Wound Patient Consultations,

and specific services such as program, policy and procedure assessment, formulary design, treatment guidelines assessment, wound documentation review, and practitioner education. Wound program development is available for Pressure Ulcer Prevention and Management, Diabetic Foot Ulcer Prevention and Management, Ostomy Care and Management, and Palliative Wound Management.

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