

## The New Digital Fuel Recognized in Most Recent Gartner and Forrester IT Business Management Reports

Digital Fuel recognized in the most recent Forrester report on Technology Business Management and the most recent Gartner report on IT Financial Management.

LOS ANGELES, CALIFORNIA, UNITED STATES, November 21, 2016 /EINPresswire.com/ -- <u>Digital Fuel SV</u>, LLC ("Digital Fuel") has been recognized



in the most recent Forrester report on Technology Business Management (TBM) Solutions and the most recent Gartner report on IT Financial Management (ITFM).

Digital Fuel is a leader in the rapidly growing IT Business Management (ITBM) sector, which provides software solutions that help CIOs, IT Managers, and Finance Managers oversee IT spending and budgets. ITBM provides IT leaders with capabilities to manage their costs and services while also demonstrating the value provided.

On September 29, 2016, Gartner released its <u>Market Guide for IT Financial Management</u>, where Digital Fuel was recognized as a pure play vendor in the ITFM sector.

On October 31, 2016, Forrester released its Vendor Landscape report on the <u>TBM Solutions market</u>, where the new Digital Fuel is mentioned as a TBM vendor with broad focus in the marketplace.

Brett Arnott, Digital Fuel Director of Product Management and Product Marketing says of the recent coverage, "Establishing our new independent identity as Digital Fuel is extremely important for our success. So we are excited to be recognized by these respected analysts. Expect to see much more of the Digital Fuel brand as we build awareness in this dynamic marketplace."

Digital Fuel will be issuing IT Business Management Suite Version 8.5 in December 2016. Brett Arnott says of the release, "This release is very important because it is our first release as Digital Fuel. With this release, we demonstrated the speed at which we can bring new solutions to market. We will maintain this new pace to quickly bring highly valuable and innovative solutions to our current and future customers."

Digital Fuel has emerged as an industry leader in the ITBM sector, selling to blue-chip enterprise customers across multiple end markets including Financial Services, Government, Education, and Healthcare. The business has helped customers optimize their IT spend and realize significant cost savings while being more responsive to internal customer needs. Digital Fuel provides Cost Transparency, Service Level Management, and IT Benchmarking solutions. Digital Fuel sells software licenses, SaaS subscriptions, and professional services to Fortune-1000 enterprises globally. Digital

Fuel provides the openness, certainty and flexibility which other systems lack. This allows enterprises to perform customer chargebacks, budgeting & planning, and cost optimization with confidence and credibility.

Digital Fuel COO and General Manager, Rick Bigelow, says of the release, "Digital Fuel is investing time and resources to make the product and user experience world-class. We have a big opportunity to grow Digital Fuel in 2017 so we are considering many options that will help us accelerate our growth."

## About Skyview Capital, LLC

Skyview Capital is a global private investment firm headquartered in Los Angeles, California, which specializes in the acquisition and management of mission critical enterprises in the areas of technology, telecommunications, business services and manufacturing. By leveraging its operational resources and financial acumen, Skyview systematically enhances the long-term sustainable value of the businesses it acquires. To date, Skyview has successfully completed over 25 transactions within its target market verticals. Visit <a href="https://www.skyviewcapital.com">www.skyviewcapital.com</a>.

## About Digital Fuel SV, LLC

Digital Fuel is an IT Business management (ITBM) tool that provides transparency and control over the costs of cloud environments and quality of IT services. Its suite of products allows businesses to optimize costs and sourcing across internal virtual infrastructure/private cloud and public cloud. Infrastructure teams use Digital Fuel to understand the costs of supplying private and public cloud environments, while CIOs and IT executives can understand the costs of supplying IT services.

For additional information, please contact Public Relations at Digital Fuel at (925) 997-2557 or via email at PR@digitalfuel.com.

Stay connected with Digital Fuel by following our LinkedIn Account at <a href="https://www.linkedin.com/company/digital-fuel">https://www.linkedin.com/company/digital-fuel</a>

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