Pica9 Selected Top 10 Marketing Automation Provider for 2nd Year in a Row

Marketing Technology Insights has selected Pica9 with its SaaS platform CampaignDrive as a Top 10 marketing automation solution for the second straight year.

NEW YORK, NY, UNITED STATES, November 22, 2016 /EINPresswire.com/ -- Pica9 has been recognized as one of the Top 10 Marketing Automation Solution Providers for the second year in a row. The annual award is announced by Marketing Technology Insights, a marketing technology publication.

For this year's edition, Pica9 was the only local marketing automation vendor to be named to the Top 10. The company has been nominated for a series of high-profile awards over the past year, including CIO Review's Top 25 Digital Marketing companies and as a featured company at the Henry Stewart DAM show in New York.

Pica9 chosen as Top 10 marketing automation vendor for second straight year

Debra Morgan, Managing Editor of Marketing Tech Insights explained that the company's enterprise SaaS platform was at the forefront of the nomination decision. "The CampaignDrive platform offers critical features for helping multi-location brands improve their marketing, from workflows for creative versioning and approval to intelligent user permissions and asset management."

Pica9 Founder Kevin Groome called the award "a validation of our continuing work to bring innovation to enterprise marketing."

With this the latest announcement to showcase a vendor for SaaS marketing software, the trend among enterprise companies towards SaaS and away from customized marketing solutions continues.

Learn what marketing SaaS means for enterprises – download the exclusive report on enterprise marketing SaaS.

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We are proud to include Pica9 in our annual ranking list for its achievement in providing innovative local marketing automation solutions to enterprise customers.”

Debra Morgan, Managing Editor of Marketing Tech Insights

Read the full release at Pica9.com
See other news from Pica9: http://pica9.com/news/
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Learn about CampaignDrive by Pica9: http://pica9.com/features/
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About Pica9, Inc.
Headquartered in New York City, Pica9 is a software and technology company serving the local marketing needs of major brands. The CampaignDrive platform gives local marketers the freedom to customize marketing collateral within brand-defined boundaries. Its core technologies automate the production of dozens of media types, from print, online, email, social media, broadcast & more. For more information visit: http://pica9.com/

About Marketing Tech Insights
Published from Fremont, California, Marketing Tech Insights is a print magazine that offers deep insights, news and analysis into the business of marketing, concentrating on the most happening technologies, the resultant innovative solutions and the game plan followed to cross various levels of success. A panel of experts and board members of Marketing Tech Insights finalized the "Top 10 Marketing Automation Solution Providers 2016" and listed the best vendors and consultants in the customer service arena. For more info visit: http://www.marketingtechinsights.com/

View the complete list of Top 10 vendors: http://www.marketingtechinsights.com/vendors/top-marketing-automation-solution-providers-2016.html

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