



Information Technology Services Market to Grow to \$1000 Plus Billion in 2019 Forecast By The Business Research Company

LONDON, GREATER LONDON, UK, November 21, 2016 /EINPresswire.com/ -- IT services providers apply technical expertise and knowledge to enable organizations to create, manage and optimize their IT processes. The information [technology](#) services industry breaks down into custom computer programming services, [computer systems design services](#) and computer related services. Custom computer programming service businesses (Software Services) write, modify, test and support the programming needs of a particular customer.

For the full report, visit The Business Research Company:

<http://www.thebusinessresearchcompany.com/our-research/information-technology/information-technology-services-global-market-analytics-outlook-2016/>

Computer systems design services companies plan and integrate computer hardware, software and communication technologies into computer systems. The industry comprises CAD, CAE, CAM and LAN systems-integration services. It also provides computer hardware and software consulting services.

Computer related services companies offer computer facilities management services, computer disaster recovery services or software installation services. Companies in this industry repair and maintain computers.

Virtualization allows enterprises to eliminate entire servers as well as the associated infrastructure and operating costs. This not only streamlines the IT infrastructure of a company, it also has laid foundation for more strategic IT initiatives. Virtualization has opened opportunities for IT services companies to offer Infrastructure-as-a-Service (businesses rely on equipment owned by IT service providers) and Platform-as-a-Service (businesses rely on software and platform owned by IT service providers) services to their clients. Since customers are exploring opportunities to reduce operational costs associated with IT infrastructure, IT services companies are offering cost effective virtualization solutions.

According to The Business Research Company's Technology Consultant, Moin Mohammed, digital advertising is soon projected to overtake traditional forms of advertising including print, television, radio, movies and outdoor. As consumer viewing continues to move away from traditional networks towards digital alternatives, advertisers are turning to digital advertising to reach desired demographic segments.

The Business Research Company expects the [information technology services market](#) to grow to \$1099 billion in 2019. The Americas was the largest geographic market in the information technology services market in 2015, accounting for \$359 billion or 39.4% of the global market.

The figure shows the year-on-year growth of the global IT Services market during 2015–2019.

The Business Research Company Report's Coverage:

- **MARKETS COVERED:-** Computer Facilities Management, Computer Systems Design Services, Software Services, Data Processing and Hosting.
- **COMPANIES MENTIONED:-** Telecom, IT Services, Software Products, Computer Hardware.
- **COUNTRIES:-** Australia, Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.
- **REGIONS:-** Asia, Americas, Europe, Middle East & Africa, Oceania.
- **TIME SERIES:-** Five years historic and forecast.
- **DATA SEGMENTATION'S:-** Country and regional splits, market share of competitors, market segments.
- **AND MORE:-** Please Visit tbrc.info

Key Points of the Information Technology Report:

1. Market Characteristics.
2. Historic Data.
3. Forecast Data.
4. Mergers and Acquisitions in the market.
5. The latest trends in the market.

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About The Business Research Company

The Business Research Company is a market research and intelligence company which excels in company, market and consumer research.

It has research professionals at its offices in the UK, India and the US as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, chemicals and technology.

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