Mobile application development platform Market 2016 projected to register a significant Growth Rate in the nearby Future

Mobile application development platform Market on Market Information, by Deployment, by End User, by Verticals - Forecast 2016-2022

PUNE, MAHARASHTRA, INDIA, November 21, 2016 /EINPresswire.com/ -- Market Synopsis of [Mobile application development platform Market](#)

"
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Market Research Future

Mobile application development platform is a tool that an integrated environment for client and servers. It is used as a middleware for deploying, building and managing mobile applications. It permits an enterprise to develop an application and then deploy it to various devices. The implementation of MADP offers a superior user experience to their consumers. It is an interface between client management server and backend infrastructure to provide high visibility and control over the entire network with the help of web based console. Mobile application development platform indicates various challenges that it faces due to lack of knowledge about the right tools and technologies.

Market Scenario
The Mobile application development platform market is expected to grow at a high CAGR of XX% and is expected to reach the market size of USD XX million by the end forecasted period from USD XX million in the 2016. The major reason for the high growth of this market is the rapid developments in technology and its deployment in the communication industry. This technological segment is gaining lot of attention from the major platform providers such as IBM, Halosys and PLC among others.

key players
The global competitors in gesture recognition sector are
•Kony Inc.(U.S.),
•Globo (U.S.),
•EchoStar Corporation (U.S.),
•ViaSat Inc. (U.S.),
•IBM Corporation (U.S.),
•Oracle Corporation (U.S.),
•Progress Software Corporation (Germany),
•Salesforce.com Inc. (U.S.),
•Halosys (U.S.) and among others.

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Industry News
•In August 2016, Kony, Inc., a leading enterprise mobility company, announces enhanced

support for applications running on Amazon Web Services (AWS) and updates to its offerings in AWS Marketplace
• In June 2016, Global Energy leader, ENGIE, Selects Mobile-leader Kony to Accelerate its Digital Transformation

"Analysis also includes consumption. Import and export data for Regions North America, Europe, China, Japan, Southeast Asia, India."

Target Audience:
• Hardware Providers
• Research organization
• Software Providers
• Application Developers

Market Segmentation
Segmentation by Deployment:
• Cloud (Public, Private, Hybrid),
• On Premises
Segmentation by End User:
• SBU's
• Large Enterprises
Segmentation by Verticals:
• Healthcare,
• Retail,
• Transportation & Logistics,
• Telecom and Others

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Brief Table of content

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Key questions answered in this report
• What will the market size be in 2022 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

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