

Web Application Firewall 2016 Global Market Expected to Grow at CAGR 17.34% and Forecast to 2019

WiseGuyReports.Com Publish a New Market Research Report On – "Web Application Firewall 2016 Global Market Expected to Grow at CAGR 17.34% and Forecast to 2020"

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The analysts forecast the global WAF market to grow at a CAGR of 17.34% over the period 2014-2019.

About web application firewall (WAF)

WAF was developed in the early 1990s to respond to the threats and sophisticated attacks that traditional firewalls failed to handle. In the business environment, the usage of computers and computer networks has become necessary to send, receive, and store business information. Organizations send e-mails and information through a web server. Security has become a major concern for them because an organization's network carries sensitive, confidential, and personal information. In most cases, attackers are not interested in exploiting



software, but they are determined to gain unauthorized access to network devices.

Threats directed toward end-users have been increasing in complexity with time. These threats are dangerous because hackers are attacking over trusted protocols such as HTTP, bypassing traditional firewalls. WAF has emerged as a suitable security solution and is available for different implementation requirements.

WAF is used to protect web applications against common attacks such as cross-site scripting and SQL injection. It monitors the content of each encrypted and unencrypted inbound web traffic to detect advanced attack types. WAF can integrate with other network security technologies such as vulnerability scanners, DoS protection appliances, web fraud detection, and security information and event management solutions. Technavio suggests that the integration of WAFs on application delivery controller (ADC) platforms could give the end-users greater visibility into web application traffic patterns before and during the occurrence of cyber-attacks and also help defend against threats.

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Covered in this report

This report covers the present scenario and growth prospects of the global WAF market for 2015-2019. The report also presents the vendor landscape and a corresponding detailed analysis of the top five vendors operating in the market.

To calculate the market size, the report considers the revenue generated from the sales of WAF solutions (includes WAF software, WAF hardware appliances, integrated WAF, and cloud-based WAF). The market size is calculated on the basis of following segments:

By end-users

- BFSI
- eCommerce
- Government

By geographies

- Americas
- APAC
- EMEA

The report, Global Web Application Firewall (WAF) Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the global WAF market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- Akamai
- Barracuda Networks
- Citrix Systems
- F5 Networks
- Imperva

Other prominent vendors

- Applicure Technologies
- Bee Ware
- DBAPPSecurity
- Deny All
- Fortinet
- IBM
- Juniper Networks
- NSFOCUS
- Penta Security Systems
- Positive Technologies
- Qualys
- Radware
- Sophos
- Trustwave

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Key market driving factors

- Growing dependency on Internet
- For a full, detailed list, view our report

Key market risk factors

- High cost of deployment
- For a full, detailed list, view our report

Key market trend

- Demand for cloud-based WAF solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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