

Turfscape Expands Franchise Program to New Territories

Company's growth program extends across the West Coast and Southwestern United States



DOWNERS GROVE, ILL, UNITED STATES, November 21, 2016

/EINPresswire.com/ -- [Turfscape®](#), an industry leader in synthetic turf installation, is seeking qualified owner-operators for franchise opportunities in the west and southwestern territories. To drive franchise growth, [Turfscape territories are now available in](#) Arizona, California, Nevada, Texas, New Mexico, Utah and Washington. The synthetic turf industry is a \$1 billion industry that is projected to

grow 10 to 15 percent each year. The industry emphasizes the conservation of water as well as the decreased use of harsh chemicals that are commonly used on ordinary grass. Turfscape's series of products are engineered to be the best and most sustainable turf solution for residential, recreational and leisure spaces, while providing an aesthetic and affordable alternative to ordinary, water-dependent grass.

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“The synthetic turf landscaping industry, often perceived as specific to drought-stricken areas like California, has expanded into a billion dollar industry nationwide,” said Joe Vrankin, president of Turfscape. “As a result, Turfscape is looking for qualified franchise partners across the country

interested in taking advantage of this advancement.”

Turfscape franchisees receive ongoing support, training, pre-opening and operation assistance, advertising programs, operations manuals and more. For more information on the Turfscape® franchise opportunity, visit <http://franchise.turfscape.com>.

[About Turfscape](#)

Founded in 2014, Turfscape® is a leading synthetic turf landscape solutions provider in North America, delivering scientifically engineered, environmentally-friendly synthetic turf that saves residential, municipal, and commercial customers time and money, improves aesthetic appeal and ensures a safe surface for families, children and pets. Turfscape's corporate office is located in Downers Grove, Illinois. Call (800) 467-0000 or visit <http://franchise.turfscape.com> for more information.

Harrison Chun
TopFire Media
708.249.1090
email us here

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