

# TraceGains' Growth Continues with the Addition of David Lansdon to its R&D Team

DENVER, CO, UNITED STATES, November 22, 2016 /EINPresswire.com/ -- TraceGains, the leading Food Safety and Quality Assurance (FSQA) software solution for food and consumer packaged goods (CPG) companies, welcomes David Lansdon to its growing Research & Development team to handle User Experience and User Interface design.

"We are rapidly expanding our customer base with more and more food companies adopting TraceGains' innovative solutions to ease compliance with government regulations and voluntary food safety schemes," said A.J. Dolan, TraceGains' Chief Technology Officer. "With the addition of David to the R&D team, TraceGains will be able to utilize even more feedback and industry insights we receive from our customers to further enhance our products."



New UI/UX Designer David Lansdon

**TraceGains**<sup>®</sup>  
*Powering the world's leading food & CPG companies*

As the regulatory landscape continues to change, demand for TraceGains' food safety, quality, and compliance software solutions is at an all-time high. Mr. Lansdon is the fifth new hire since July as TraceGains continues ramping up to meet the industry's needs.

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*TraceGains' CTO A.J. Dolan*

Mr. Lansdon brings many years of experience building user interfaces for enterprise-level web applications and eCommerce websites for companies including CenturyLink, Cabela's, Schlumberger, American HealthTech, Symantec, and the City and Country of Denver. Over the past 10+ years, he has conceptualized, designed, prototyped and created specifications for these web applications through user research, interviews, surveys, metrics analysis, and competitive analysis. He has also presented user experience best practices at annual customer symposiums. He is a graduate of Iowa State University where he earned a Bachelor of Fine Arts degree in Graphic Design.

Lansdon shared his enthusiasm to begin his new role and commented, "UI/UX design is all about learning what software user needs are. In a short amount of time, I've already seen the impressive

amount of functionality TraceGains offers its customers. I am thrilled to put my skills to work enhancing the user experience with our products.”

#### About TraceGains

TraceGains’ cloud-based SAAS solution provides food and CPG companies with an integrated quality, supplier, compliance, and regulatory document management system that eases compliance with [FSMA](#), [GFSI](#), and HACCP. By automating, innovating, and streamlining Food Safety and Quality Assurance, TraceGains’ customers are 365 Audit Ready™ and the system typically pays for itself in only four to six months.

TraceGains is the winner of the 2016 Stratus Award for Cloud Collaboration. The company is also among the Food Logistics Top 100 software and technology providers and was named a Top 20 Information Technology Firm by ColoradoBIZ magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.

Dana Johnson Downing  
TraceGains, Inc.  
7204659400  
[email us here](#)

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