

Sex Toys in APAC 2016 Market Expected to Grow at CAGR 7.13% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "Sex Toys in APAC 2016 Market Expected to Grow at CAGR 7.13% and Forecast to 2020".

PUNE, INDIA, November 22, 2016 /EINPresswire.com/ --

The analysts forecast the <u>sex toys market in APAC</u> to grow at a CAGR of 7.13% during the period 2016-2020.

A sex toy is used to massage the body and stimulate or trigger the nerves to create a pleasurable feeling and augment sexual experience resulting in orgasm. Some of these sex toys include vibrators, rubber penises, sex dolls, sex furniture, and cock rings.

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Covered in this report

The report covers the present scenario and the growth prospects of the sex toys market in APAC for 2016-2020. To calculate the market size, the report considers the revenue generated from retail sales of sex toys such as vibrators, rubber penises, vibrating cock rings, and others through online and retail channels of distribution.

The report, Sex Toys Market in APAC 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Ansell
- BMS Factory
- Church & Dwight
- Doc Johnson
- LELO



Other prominent vendors

- Adam & Eve
- Ann Summers
- Aneros
- Bad Dragon
- Beate Uhse
- Crave
- Diamond Products
- Durex (Reckitt Benckiser)
- Eve Garden
- Fun Factory
- Happy Valley
- Holistic Wisdom
- Je Joue
- Jimmyjane (acquired by Diamond Products)
- Jopen
- Lovehoney
- Love Life Products
- Minna Life
- Tantus
- Tenga
- The Pleasure Chest (Crystal Delights)
- OhMiBod
- Orient Industry
- Vibratex
- Vixen Creations

Market driver

- Paradigm shift in the perception of sex toys.
- For a full, detailed list, view our report

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Market challenge

- Limitation from e-commerce software and platforms.
- For a full, detailed list, view our report

Market trend

- Gaining popularity of vibrators for therapeutic purpose.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Five forces analysis

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