

Corporate M-learning 2016 Global Market Expected to Grow at CAGR 16.50% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Corporate M-learning 2016 Global Market Expected to Grow at CAGR 16.50% and Forecast to 2020”.

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The analysts forecast the global [corporate m-learning market](#) to grow at a CAGR of 16.50% during the period 2016-2020.

Globalization has intensified competition within and outside organizations. As a result, corporates are faced with the challenge of maintaining market leadership and customer base, as well as recruiting and retaining talent. Evolving job roles are demanding new skills, thereby increasing the reliance on external corporate training providers. Consequently, companies are blending in-house talent and technology resources with services offered by corporate training providers and placing greater emphasis on knowledge-sharing initiatives. In addition, developed economies are focusing on service-based industries that value intellectual capital; this encourages enterprises to focus on the above-mentioned factors while developing corporate training programs.

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Covered in this report

The report covers the present scenario and the growth prospects of the global corporate m-learning market for 2016-2020. To calculate the market size, the report considers the revenue generated through the sales of m-learning courses and related services for a fee or subscription.

The market is divided into the following segments based on geography:

- APAC
- Europe



- North America
- ROW

The report, Global Corporate M-Learning Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adobe Systems
- dominKnow
- NetDimensions
- Saba Software

Other prominent vendors

- Allen Interactions
- Aptara
- Articulate
- CERTPOINT Systems
- City & Guilds
- Desire2Learn
- Intuition
- Kallidus
- Learning Pool
- Meridian Knowledge Solutions

Market driver

- Stronger focus on continuous education programs.
- For a full, detailed list, view our report

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Market challenge

- Ineffective synchronization between mobile content and infrastructure.
- For a full, detailed list, view our report

Market trend

- Incorporation of online badges in corporate m-learning practices.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Improved learning delivery system
- Rise in use of mobile apps

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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