

# Automotive Telematics Market by Manufacturers, Types, Regions and Applications Research Report Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Automotive Telematics Market by Manufacturers, Types, Regions and Applications Research Report Forecast to 2020”.

The analysts forecast the [global automotive telematics market](#) to grow at a CAGR of 24.22% during the period 2016-2020.

The automotive telematics system is a device that deals with communication (sending, receiving, and storing information) regarding the vehicle and other parameters. The telematics system collects information from different on-board sensors such as vehicle speed, braking system, advanced driver assistance systems (ADAS), airbags, transmission control system, and many other systems.

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Covered in this report

The report covers the present scenario and the growth prospects of the global automotive telematics market for 2016-2020. To calculate the market size, the report considers the revenue generated through the sales of OEM-embedded telematics.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Automotive Telematics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and



its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Agero
- Airbiquity
- Continental
- Verizon Telematics
- Visteon

#### Other prominent vendors

- AT&T
- Bynx
- Connexis
- Ericsson
- Fleetmatics Group
- GM
- Luxoft
- Magneti Marelli
- Octo Telematics
- PTC
- Robert Bosch
- TeleCommunication Systems
- TELENNAV
- Telogis
- TomTom International
- Valeo
- Vodafone Automotive
- WirelessCar

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#### Market driver

- Regulatory mandates to improve vehicle and passenger safety.
- For a full, detailed list, view our report

#### Market challenge

- Regulatory mandates to improve vehicle and passenger safety.
- For a full, detailed list, view our report

#### Market trend

- Shared data plans to reduce the number of data subscriptions per user.
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

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- Increased demand for fleet management solutions in logistics sector
- Regulatory mandates to improve vehicle and passenger safety
- Implementation of usage-based insurance (UBI) model to increase adoption of telematics in automobiles
- OEM push for embedded telematics systems in BRIC nations
- Growing integration of smartphones and tablets in automobiles

### PART 09: Market challenges

- Lack of standardization and technological challenges in telematics industry
- Short product life cycle of telematics electronics
- Data security in telematics industry

### PART 10: Market trends

- Shared data plans to reduce the number of data subscriptions per user

- Reduced dependence on smartphones for applications
- Integration of platooning and telematics services
- Development of next-generation telematics protocol

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