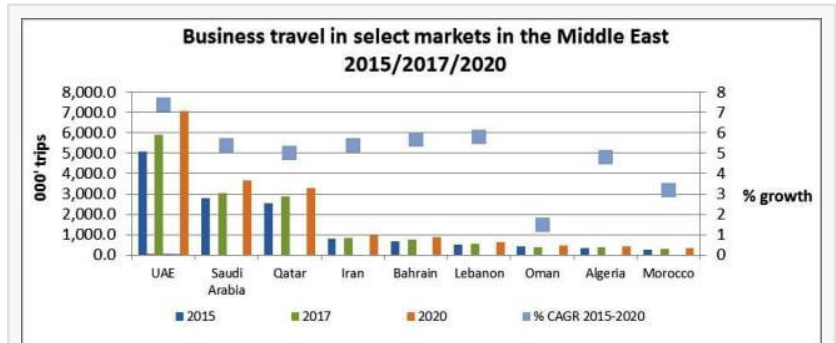


Rehlat Eyes Jump in Web Traffic, Bets Big on Business and Leisure Travel

Rehlat projects 200% rise in web traffic and minimum 60% increase in flight bookings, as the Middle East travel industry is poised to grow exponentially.

DUBAI CITY, DUBAI, UAE, November 28, 2016 /EINPresswire.com/ -- Middle East's fastest growing travel company, [Rehlat](#), projects 200% rise in web traffic and minimum 60% increase in flight bookings, as the Middle East travel industry is poised to grow exponentially over the next few years.



Source: Euromonitor

According to WTTC research, the government's spending on Travel & Tourism in the Middle East is set to grow by 2.6% in 2016, and 3.5% per year over the next ten years. The report also highlights that the capital investment would rise by 5.2% in 2016 and 5.4% per year to 2026.

Rehlat, which started as a local Kuwaiti online travel agency, today has grown to be Middle East's fastest growing travel company and targets numero uno position by 2017; owing to the growth in business and leisure travelers. Elaborating on the key growth factors, Mr. Bader Al-Bader, CEO & Founder, Rehlat said: "Travel has grown and so have the number of flights connecting destinations across the world. Take for instance, recently IndiGo launched direct Chennai-Muscat flight and Garuda Indonesia mulls of flights between India and Indonesia, owing to the rise in business and leisure travel. Rehlat is taking these efforts of making travel easy a notch higher especially for Middle East individuals with its simple booking gateway, local currency payment modes, English & Arabic customer support, and competitive flight rates."

He further adds that: "Currently we have almost 1 million visitors' everyday to our websites [Rehlat.com](#), [Rehlat.ae](#), and [Rehlat.com.sa](#). We expect to see the number double or triple in the near future."

Rehlat is already giving a stiff competition to the local players and has also stood up as a tough competent for global players with its localized content, customer-centric approach, and multilingual efficiency (website & customer support).

What Makes Rehlat Click among the Middle East Travelers?

The website's availability in both English & Arabic
Localized approach with three different websites ([www.rehlat.com](#), [www.rehlat.com.sa](#), [www.rehlat.ae](#))
1500+ airlines covering 1 lakh+ destinations worldwide
Multilingual customer support
Unbeatable airfares accompanied by exclusive discounts and last minute flight deals.

Paying for ticket in local currency (Kuwaiti Dinar, Saudi Riyal, Emirati Dirham, Bahraini Dinar, Egyptian Pound, and much more)

Range of payment options Knet, Credit card, Debit card [Master card and Visa], Cash U and Sadad)
1 million+ happy customers.

About Rehlat

Rehlat.com is fastest growing online travel website of Middle East. We understand the power of simplicity and pain in complexity and do understand that you are looking for a quality experience with a hassle free trip, be it a business trip, a luxury city break, a budget family holiday or an adventure travel; which is why we have taken out complexity out of travel bookings and have simplified the whole travel experience.

We are present in Kuwait through Rehlat.com, in the UAE through Rehlat.ae, in Saudi Arabia through Rehlat.com.sa, and in Egypt through Rehlat.com.eg.

Monalisha

Rehlat

(971) 80002000196

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.