

Myositis Support and Understanding is asking for you to “Give to Give Back” for #GivingTuesday

Myositis Support and Understanding is hosting a fundraiser and requesting volunteers for #GivingTuesday

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NOV. 22, 2016 – [Myositis](#) Support and Understanding is hosting a [fundraiser](#)

and requesting volunteers for

[#GivingTuesday](#), a global giving movement that has been driven by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. Since its founding in 2012, millions of people have come together to support and champion the causes they believe in and the communities in which they live.

“

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Jerry Williams, President

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This year MSU is asking for donations of any amount to help continue moving forward as a relatively new nonprofit organization. We require continued funding in order to serve our members with financial assistance, program development, and continued operations. With Myositis being a rare disease, funding can be difficult outside of our membership. There are several ways you can make a contribution to help MSU. Visit [SupportMyositis.org/donate](#) to learn more and visit our Facebook Fundraiser,

<https://www.facebook.com/donate/10154698595627210/>, and share with others.

After two days for getting deals – Black Friday and Cyber Monday – #GivingTuesday is a day for giving back. In dozens of towns, cities, regions and states from Alaska to Maine, and Charlotte NC to Dallas TX, people are embracing this day as an opportunity to raise money for local nonprofits, schools and arts organizations; run food and clothing drives; teach children about philanthropy; encourage acts of kindness; collaborate with their neighbors; and celebrate generosity.

In 2015, nonprofits raised more than \$117 million online on #GivingTuesday to help make the world a better place in countless ways. Much more was generated offline and through donations of time and other resources. People participated in #GivingTuesday activities in 71 countries around the globe last year, and this year, participating countries include Australia, Brazil, Kenya, Slovenia, Tanzania, the UK and more.

“MSU always supports #GivingTuesday and giving every day. We find that when people give they feel better about themselves. This year give the gift of money or time to MSU,” says Jerry Williams, President of Myositis Support and Understanding Association.

#GivingTuesday was born at 92nd Street Y (92Y), a community and cultural center in New York in 2012. Since then, people from different backgrounds, cultures and regions around the world have



**Myositis Support
and Understanding**

Myositis Support and Understanding Association, Inc.

helped to create a global day of giving that reflects 92Y's commitment to strengthening communities and repairing the world.

"The tremendous response to #GivingTuesday over the last five years has been both humbling and inspiring," said Henry Timms, Executive Director of 92Y. "We have seen countless examples of communities coming together to address challenges. Giving is a powerful reminder of our shared humanity, and the willingness of so many to participate and elevate giving is reason for celebration – even with lots of work still to be done."

Those who are interested in joining MSU's #GivingTuesday initiative can visit <https://understandingmyositis.org/givingtuesday> to learn more, make a donation, and join the #UNselfie movement. For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.



#GIVINGTUESDAY™

A DAY TO GIVE

Why not make a donation to Myositis Support and Understanding! 100% of your donation goes to programs & services.

SUPPORTMYOSITIS.ORG

Myositis Support and Understanding celebrates #GivingTuesday

About Myositis Support and Understanding (MSU)

MSU was founded by Myositis patients, for Myositis patients with a mission to improve the lives of Myositis patients through public policy, self-advocacy programs, need-based financial assistance for medical-related expenses, and to provide support and education to patients, caregivers, healthcare providers, the general public, and legislators about Myositis. MSU will foster direct involvement with other Myositis organizations to help promote treatment innovation and research with our collective eyes on a cure and provide financial support to organizations that share similar visions.

To learn more about Myositis and MSU, visit our website at SupportMyositis.org, our Facebook page at [Facebook.com/UnderstandingMyositis](https://www.facebook.com/UnderstandingMyositis), and follow us on Twitter @myositis.

About #GivingTuesday

#GivingTuesday is a movement, built by people around the world, to celebrate giving of all kinds. It is celebrated on the Tuesday after Thanksgiving (in the U.S.), Black Friday and Cyber Monday; this year it falls on November 29, 2016. This movement is the result of the collective power of a unique blend of partners—nonprofits large and small; businesses and corporations; schools and universities; civic campaigns in cities, states and regions; and families and individuals—to inspire people to take collaborative action to improve their local communities and contribute in countless ways to the causes they believe in. Everyone has something to give.

To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org

Facebook: www.facebook.com/GivingTuesday

Twitter: twitter.com/GivingTues

Jerry Williams
Myositis Support and Understanding Association, Inc.
302-339-3241
email us here

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