

# Connected Car M2M Connection and Services in APAC 2016 Market Expected to Grow at CAGR 48.77% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Connected Car M2M Connection and Services in APAC 2016 Market Expected to Grow at CAGR 48.77% and Forecast to 2020”.

The analysts forecast the connected car M2M connections and services market in APAC to grow at a CAGR of 48.77% over the period 2014-2019.

Connected cars are equipped with the [Internet and wireless services](#) that help automobile to connect with networks or services outside the automobile. M2M connections are established between two electronic or mechanical devices for automated data transmission. Connected car M2M connection refers to the automated wireless data transmission between two cars, a car and an OEM, a car and third-party service providers, car and enterprises,

a car and the Internet-capable devices, or a car and infrastructure. Connected car M2M services help in navigation, infotainment, tracking stolen vehicles, telematics, roadside assistance, video transmission, and making automated calls during emergencies such as accidents, malfunctioning of devices, fuel leakage, and fire. Users can even check the performance of their vehicle with the help of connected car M2M connections and services.

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Covered in this report

The report covers the current scenario and the growth prospects of the connected car M2M connections and services market in APAC for the period of 2015-2019. To calculate the market size, the report considers

- Service revenue generated from the OEM and aftermarket equipment. It doesn't include OEMs



revenue and connected car sales revenue

- Revenue from infotainment, navigation, and telematics services
- It also includes vehicle management, on-drive management, safety and security, driver assistance, and others
- Data analytic services and automotive apps

The report, Connected Car M2M Connections and Services Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the connected car M2M connections and services market in APAC and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors

- Audi Connect
- BMW ConnectedDrive
- CariQ
- China Unicom
- Delphi Connect
- Ford Sync
- Shanghai OnStar
- Toyota G-Book
- Vodafone
- Wipro

Other prominent vendors

- Airbiquity
- inkaNet
- Mahindra
- Maven
- Mercedes-Benz Connect
- QNX Software Systems
- Qoros
- WirelessCar

Key market driver

- Safety and security zone
- For a full, detailed list, view our report

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Key market challenge

- Security and network integration issues
- For a full, detailed list, view our report

Key market trend

- Deployment of V2X technologies in vehicles
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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