



Qualbe Marketing Group Receives Two Awards, Recognized as a Best Place to Work in Dallas/Fort Worth

HALTOM CITY, TEXAS, UNITED STATES, November 23, 2016 /EINPresswire.com/ -- Qualbe Marketing Group was recently named second of the 2016 Best Companies to Work for in Fort Worth by FW Inc. magazine, along with Fort Worth, Texas magazine. The company was also ranked No. 10 by The Dallas Morning News' Top 100 Places to Work 2016 in the Small Company category. This was Qualbe's first time to enter either Best Place to Work contest.

The Dallas Morning News also names a winner for each survey category for the company with the highest rankings among all Top 100 companies, no matter the size. Qualbe was named Best Ethics for scoring highest in response for: This company operates by strong values and ethics.



CEO Randy Meinen believes, "More than anything, these awards say a lot about the kind of people we have here at Qualbe and the way we do business."

The Best Companies to Work for in Fort Worth program is the cover feature story in the November issue of FW Inc., which includes the list and rankings of the inaugural award's program. An awards luncheon was held at the Fort Worth Club on Nov. 9.

This is The Dallas Morning News' eighth year to host the awards for Top 100 Places to Work. Over 2,000 companies in DFW were nominated for the Top 100, with just over 300 that applied. The award was presented at a luncheon at the Dallas Omni Hotel on Nov. 17.

Each award was given based on the results of anonymous employee surveys conducted by third-party research groups: Best Companies Group, who specializes in employer and employee human resources, and Workplace Dynamics, The Dallas Morning News' research partner. These surveys evaluated each nominated company's workplace policies, practices, philosophy and employee experience.

To be considered for participation for both surveys, companies had to fulfill the following eligibility

requirements:

- Be a for-profit or not-for-profit business;
- Be a publicly- or privately held-business or government entity/municipality;
- Have at least 15 employees (FW Inc.) or 50 employees (DMN)
- Be in business a minimum of one year.

For more information about working with Qualbe or joining the team, visit www.qualbe.com.

About Qualbe Marketing Group: Qualbe is a digital marketing and technology company located in Haltom City. Founded in 1998 as “Quality Benefits” to market and sell dental discount plans, Qualbe has grown into a digital marketing powerhouse that builds up businesses by developing and optimizing websites, driving online traffic with proprietary technology and closing sales both online and over the phone. For more information about working with Qualbe or joining the team, visit www.qualbe.com.

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