

NC Start-up Invited to Present at Innovation Conference in Kunshan, China

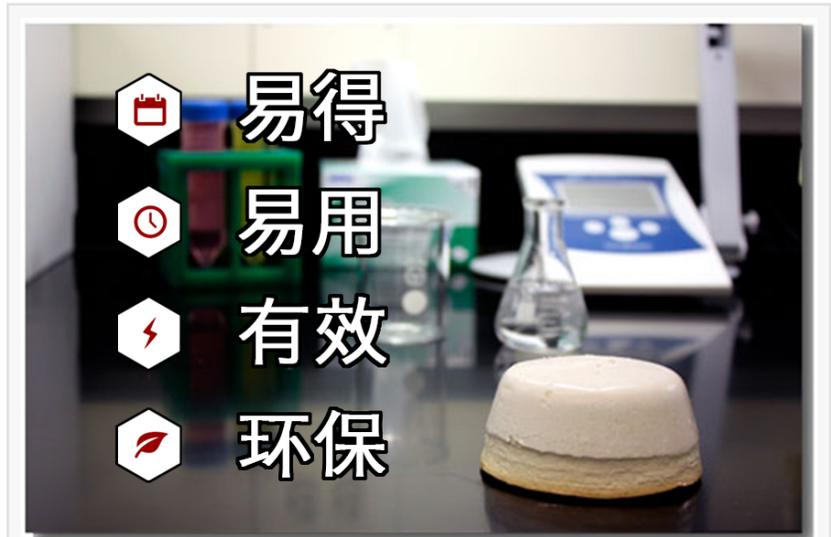
Kepley BioSystems Invited to Present at Innovation Conference in Kunshan, China

KEPLEY BIOSYSTEMS, INC., NORTH CAROLINA, USA, November 23, 2016 /EINPresswire.com/ -- November 23, 2016, Greensboro, NC— [Kepley BioSystems](#) (KBI) is pleased to announce being invited to participate in the 2016 International Conference on Innovation and Entrepreneurship in Kunshan, [China](#). Represented by research scientist, Lee Robertson, KBI will join a contingent of 50 North Carolina companies as guests of the China Association of Science and Technology and the Jiangsu provincial government, in collaboration with Duke University. During the meeting of Chinese investors and corporations, to be held December 5-6, 2016, KBI will present [OrganoBait](#), a patent- pending, synthetic bait for use as a disruptive alternative for the global conservation of wild baitfish in both commercial and recreational fishing.

Kunshan is known as “the wealthiest small city in China” and is home to the recently constructed 200-acre campus of Duke Kunshan University. The city is

looking to attract promising tech startups by supporting local incubators and investing in overseas enterprises. Given China’s role in the global marketplace and its dominance in the worldwide fishing industry, Kepley BioSystems welcomes the opportunity to build collaborative relationships and meet with key industry representatives while attending the conference.

Described by the sponsors as a “road show,” the forum will focus in the areas of: new- generation information technology; new materials; energy and environmental protection; intelligent manufacturing; biomedicine; finance and technology; and the operation and management of high-tech parks. Featured speakers will include John Kao, author of Innovation Nation; William Fischer, former dean of the China Europe International Business School; and Dr. Jacques Giard, professor of design at Arizona State University. The conference will also host parallel sessions, business collaboration



The OrganoBait feature list translation for the Kunshan conference. From top to bottom: Available, Ease of Use, High Potency, and Eco- Friendly.



KEPLEY BIOSYSTEMS INC

The KBI Logo

match-making opportunities, project exhibits, as well as field trips to local factories and technology parks in Kunshan and other cities in Jiangsu Province.

“China is a worldwide leader in aquaculture production and notably supplies most of America’s table food fish,” said Dr. Anthony Dellinger, president of KBI. “We expect to offer an important contribution with respect to new materials, intelligent manufacturing, and in discussions of environmental protection at this promising forum.”

About Duke Kunshan University

Duke Kunshan University is a Sino-American partnership of Duke University and Wuhan University with a mission to create world-class liberal arts and research university offering a range of academic programs for students from China and throughout the world. A non-profit, joint-venture institution, Duke Kunshan University was granted accreditation approval by China’s Ministry of Education in September 2013 and welcomed its inaugural class of students in

August 2014.

Spearheading the future of higher education, Duke Kunshan University is influenced and informed by both Chinese and American traditions of higher education. The shared vision of Duke University and Wuhan University is that Duke Kunshan will help address the changing needs of global higher

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*Anthony L. Dellinger, PhD,
President of Kepley
BioSystems*

education. Its rich heritage inspires Duke Kunshan University to pursue academic excellence and integrity and to apply classroom knowledge in service to society. Duke Kunshan University delivers academic programs designed to address society’s future needs through a curriculum based in the liberal arts tradition and a commitment to problem-based learning that challenges students to apply their knowledge during the learning process. For more information, visit: <https://dukekunshan.edu.cn/>

About Kepley BioSystems

Kepley BioSystems originated at the Joint School of Nanoscience and Nanoengineering (JSNN), North Carolina

A&T State University and The University of North Carolina at Greensboro; the company is now located at the Gateway University Research Park proximal to JSNN. Kepley BioSystems is a proud recipient of National Science Foundation research funding and an academically-driven company led by Professor Christopher Kepley and Dr. Anthony Dellinger, a recent graduate, working in collaboration with lead inventor Terry E. Brady, located on the Caribbean island of Anguilla, British West Indies. For more information, visit: <http://www.kepleybiosystems.com>

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KEPLEY BIOSYSTEMS INC

科浦利生物系统股份公司 (KEPLEY BIOSYSTEMS) 介绍

科浦利生物系统 (KBI) 积极致力于开发多种生命科学与蓝色海洋技术。而其中最著名的技术为人工造并可持续的甲壳类诱饵，品牌为奥嘉诺诱饵 (OrganoBait™)。奥嘉诺诱饵 (OrganoBait™) 使用趋化性引诱剂配方制成，并可优化用于全世界各种渔业环境中来引诱很多种类的螃蟹和龙虾，专利正在申请中。

科浦利生物系统起源于北卡罗莱纳州格林斯博罗市的纳米科学与纳米工程联合学校 (JSNN)，JSNN由北卡罗莱纳农业与技术学院和北卡罗莱纳大学格林斯博罗分校共同创办。公司目前位于JSNN附近的Gateway大学研究园，由克里斯托弗·科浦利 (Christopher Kepley) 教授和安东尼·戴林格 (Anthony Dellinger) 博士领导，合作者包括全球领先的发明家泰瑞·布雷迪 (Terry E. Brady)，布雷迪先生目前在英属西印度群岛中的加纳比岛的安圭拉工作。

科浦利生物系统目前已获得全美科学基金会 (NSF) 颁发的七十五万美元的小型企业创新研究 (SBIR) 补助金，以进一步开发奥嘉诺诱饵 (OrganoBait™) 产品。

近期，科浦利生物系统在法国巴黎的你好明天全球峰会 (Hello Tomorrow Global Summit) 上亦被评为全球新创办小型企业中的顶尖企业。



图一：北卡罗莱纳州格林斯博罗市的纳米科学与纳米工程联合学校 (JSNN)。这是一所投资六千五百亿美元的最先进的研究中心。



图二：德林格博士在JSNN操作核磁共振仪器。

Excerpt of Kepley BioSystems brochure translated for the 2016 Conference for Innovation and Entrepreneurship.

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This press release can be viewed online at: <http://www.einpresswire.com>

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