

# JAMES BURKE CONNECTIONS APP

## Kickstarter campaign launches

*James Burke is renowned for his ability to find intriguing connections among ideas. With this app, you too can think like James.*

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[JAMES BURKE CONNECTIONS APP](#)

Knowledge Discoveries LLC has announced a Kickstarter Campaign to fund development of the James Burke Connections App. James Burke is renowned for his ability to find intriguing connections among ideas. With this app, you too can think like James.

The App makes a great holiday gift for friends and family, teachers and students, nieces and nephews; anyone who could benefit from thinking in new and innovative ways.

### ABOUT JAMES BURKE

James Burke has been referred to as one of the most intriguing minds in the Western world (Washington Post, 1994).

The hallmark of his thinking style is to identify the connections among seemingly unrelated events. Using a network of links and nodes and highlighting the inter-connections among them, James' unique gift is the ability to see relations among people and ideas where others have not.

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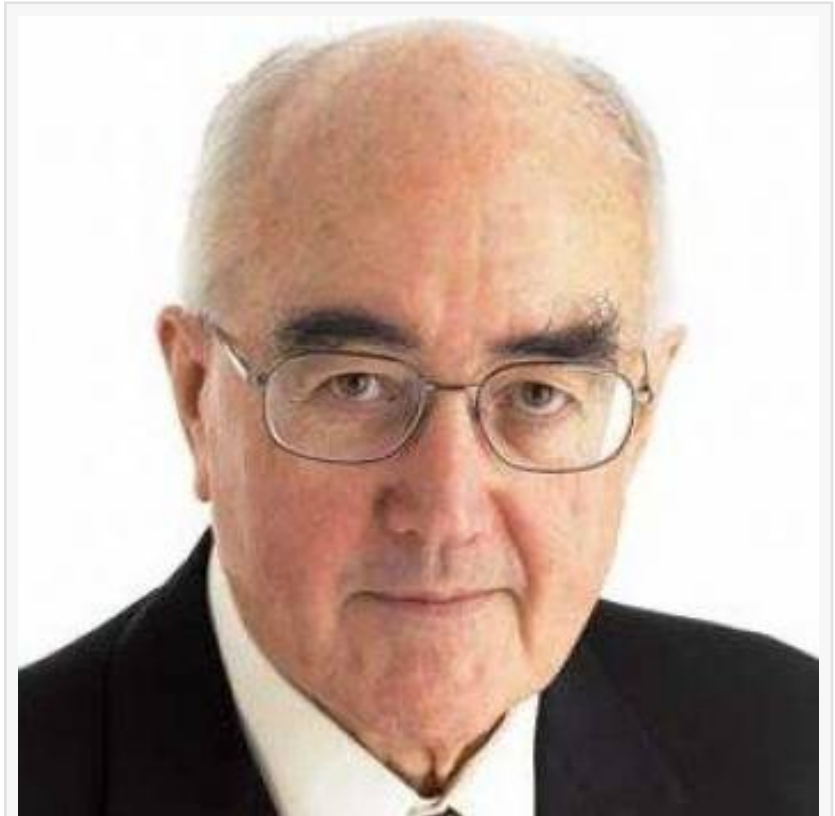
Everything is connected to everything else, including you too, of course.

*James Burke*

He has created dozens of books, articles, and television series around the notion that, as he says so famously, "Everything is connected to everything else, including you too, of course."

### ABOUT THE JAMES BURKE CONNECTIONS APP

The app combines the unexpected connections of Burke's [K-web](#) with the rich and extensive content housed in Wikipedia to create a new type of knowledge tool. With the App, you can Explore,



James Burke



Kickstarter Logo

Discover, and Present new ideas, connections, and knowledge in ways never before possible. With the App, you can put the power of connected thinking to work for you, for school projects, business presentations, or ideas you want to develop. [Click here to see the David McRaney interview.](#)

The Kickstarter Campaign is open now and is accepting contributions in amounts from \$5 to \$1000 with rewards available for JB Noodlers, JB Wikipedia Editors, JB Teacher Ambassadors, along with signed James Burke memorabilia (books, DVDs). The Campaign runs until January 2, 2017.



See the Kickstarter site at <https://www.kickstarter.com/projects/504632459/james-burke-connections-app>. A functional prototype of the App is available at the site.

James is available for interviews (phone, Skype). Media inquiries should be directed to RichIngram@KnowledgeDiscoveries.com (540 209-0520).

@KnoDiscovery #JBConnectionsApp @Thejamesburke #creativity

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