

The Salt Lake Tribune Names Partner Fusion a Winner of the Utah 2016 Top Workplaces Award

SALT LAKE CITY, UT, USA, November 23, 2016 /EINPresswire.com/ -- [Partner Fusion](#) has been awarded a 2016 Top Workplaces honor by The Salt Lake Tribune. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics](#), LLC, a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including alignment, execution, and connection, just to name a few.



“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” said Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time

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*Daniel A. Nelson, CEO of
Partner Fusion*

again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together.” Claffey added, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

Partner Fusion is a leading marketing and technology company. Using its proprietary technology platform, it has helped startup teams in a variety of markets turn ideas into early stage technology companies ready to succeed.

“We appreciate the recognition as it represents the culture and vision we share as a company,” said Daniel A. Nelson,

CEO of Partner Fusion. “We all want to work in a ‘top workplace’ environment, and we hope we can continue to create an inspiring, collaborative workplace where we can feel valued and where we can have an impact.”

About Partner Fusion

Partner Fusion is a marketing and technology incubator. Recognized among the top 10 fastest growing companies in Utah, Partner Fusion has prototyped and tested dozens of ideas and formed and operated several companies. One of its companies is [TravelPass Group](#), a recognized innovator in the travel industry with more than 10,000 hotel room nights booked daily and annual sales reaching

more than \$400 million. Partner Fusion's portfolio of companies also includes PageLaunch, a local listings and search company; TicketCounter.com, a leading site for discount show tickets; and Brixio, a venture accelerating and changing the way commercial real estate deals get done.

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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