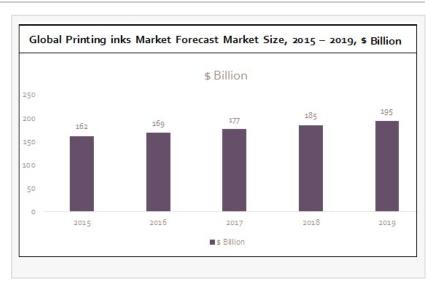


Printing Inks Global Market Analytics 2016; New Report Launched

LONDON, GREATER LONDON, UNITED KINGDOM, November 25, 2016 /EINPresswire.com/ -- Printing inks are liquids that contain pigments or dyes that are used to produce images, text and designs with a printing machine. They are widely used in letterpress and lithographic printing. Printing ink companies are developing and producing eco-friendly inks because they are low on toxicity as well as having environmental properties. As environmental sustainability becomes increasingly important, biodegradable inks have grown in significance for the field of printing inks.



For the full report, visit The Business Research Company:

http://www.thebusinessresearchcompany.com/our-research/chemicals/printing-inks-global-market-analytics-report-2016/

Biodegradable inks are based on castor oil, an organic cleansing agent that allows it to be washed off printing plates without using toxic petroleum cleaning products. The simplification of the post-use recycling of paper and other packaging products enables separation of inks from the paper for pulping. For example, EnNatura has developed an ink based on a solvent derived from vegetable oil and a proprietary resin as part of its efforts to develop biodegradable inks.

The printing inks industry comprises establishments which primarily engage in <u>manufacturing printing</u> and inkjet inks and inkjet cartridges.

The printing inks market is fragmented. DIC/Sun Chemicals was the largest competitor, followed by Flint Group and Siegwerk. All these companies have also started producing biodegradable inks

According to The Business Research Company's Chemical Consultant, Yogesh Bathula, the printing industry is expected to grow due to the increase in demand from the Packaging Industry. Growing demand for digital printing due to the need for high quality printing at a low cost has led to increase in the demand for packaging printing.

The Business Research Company expects the printing inks market is expected to grow to \$195 billion in 2019. Asia was the largest geographic market in the printing inks market in 2015, accounting for \$78 billion or 48.4% of the global market.

The figure show the expected year-on-year growth of the <u>global printing inks market</u> during 2015 – 2019

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