

# Tricia Andreassen To Provide Marketing Strategy To Coaches and Speakers

*Tricia Andreassen, #1 Best Selling Author speaks on '3 Biggest Mistakes Coaches Make In Their Coaching Practice'*

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Creative Life Publishing and Learning Institute  
Tricia Andreassen

The 3 Biggest Mistakes Coaches and Speakers Make In The Business - Costing Clients and Money  
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The author of 3 Best Sellers on Business Marketing, Success and Resilience, Andreassen's personal mission is to take these teachings with a combined fusion of logical and spiritual connection through all forms of media including books, radio, online education, TV and even movies. "It is important for Coaches to incorporate marketing in multi-channel

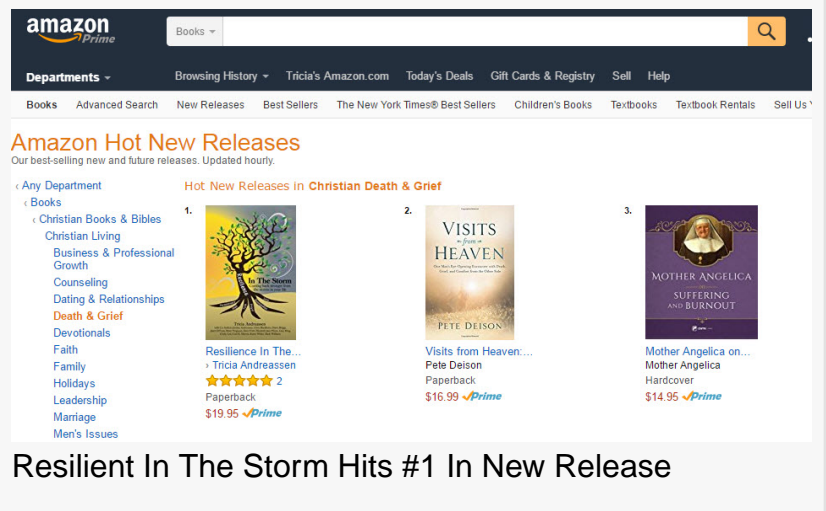
opportunities to spread their message effective," says Andreassen. "This call will address the gaps that exist in most Coaching practices that causes a loss in money and a loss in acquiring clients. What I find is that this is also a challenge for Speakers as well because they are struggling with how to get more events booked.

This free call to share these 3 critical mistakes costing you money and clients will be discussed and coaches from different backgrounds will share their insights. Led by #1 Best Selling Author of Interfusion Marketing: Unlock The Secret Code To Dominate Your Market, Tricia Andreassen has coached CEO's, Speakers, Authors, Sales Team and successful Entrepreneurs that have ranked on the Wall Street Journal, been on Larry King, 20/20, Fox News, Oprah Magazine (and more)! She brings her marketing coaching and lead generation strategies to help you step out from the ordinary to achieve exceptional results!

To register for this free call on November 30, 2016 please register at



#1 Best Selling Author Tricia Andreassen



The screenshot shows the Amazon Prime website's 'Hot New Releases' section for the 'Christian Death & Grief' category. The page features a search bar at the top, navigation links for 'Departments', 'Browsing History', and 'Tricia's Amazon.com', and a list of three books:

- Resilience In The Storm** by Tricia Andreassen, Paperback, \$19.95 with Prime. It has a 2-star rating.
- Visits From Heaven** by Pete Deison, Paperback, \$16.99 with Prime.
- Mother Angelica on Suffering and Burnout** by Mother Angelica, Hardcover, \$14.95 with Prime.

The category title is 'Resilient In The Storm Hits #1 In New Release'.

[http://www.triciaandreassen.com/callaccessforcoaches\\_speakers](http://www.triciaandreassen.com/callaccessforcoaches_speakers)

As a Speaker and Accelerated Growth Coach on blending life, business and the spiritual side that all lies within us, Tricia Andreassen has inspired thousands of entrepreneurs, businesses and people from all walks of life on how to unlock the inner warrior that lies within them. People from all walks of life have described her as 'The Gap Closer and Strengths Maximizer.' Andreassen comments, "I love that! When we take a deep dive into who we are we can unlock that strength within us that we were born with. Over time, responsibilities and the expectations of others can weigh us down causing us to lose the pieces of ourselves along the way. I have found that if we learn how to clear the muddle from the story we have told ourselves and the beliefs we have allowed to put upon ourselves that we can truly find a way back to ourselves. It is in that we will be able to rediscover the dreams that we once had and also be inspired to rise up to the leader we have been purposed to be."

Andreassen started her company from the bonus room of her home with her toddler son on her hip and arm, taking it to International recognition as one of the top Branding, Web Development and Strategic Marketing companies for helping Real Estate professionals grow their business. She grew it to a 7 figure business and sold in 2015 after her calling of delivering the interfusion of life, spirit and faith into one's business or personal dream. "This is why I understand what women Entrepreneurs face when they are in the trenches of building their dream and balancing their life." Andreassen shares. Prior to this she was a National Speaker and Trainer for Realtor.com, the official website for the National Association of Realtors where she traveled teaching real estate professional on how to use internet marketing strategies in their business. Her success in training led to her creating sales training programs and curriculum for the entire national sales force to boost sales, revenue and increased subscribers. She was also a pivotal evaluator of new product lines launched by the development team in bridging the gap between the development and the sales team delivering the value of such products.

She now owns Creative Life Publishing and Learning Institute dedicated to helping aspiring writers express their voice and share a message of hope and encouragement. The learning division is focused on providing educational resources to grow in multiple areas of life including: personal growth, parenting, dream building, business and marketing, faith and spiritual growth as well as curriculum for Youth. Her personal coaching practice varies on the individual on what they want to achieve whether it is business related or personal growth related. She interviews and selects specific coaches who are published authors from varying industries to be leaders and instructors under the Learning Institute division. She is a Certified Executive Coach trained through Center Of Executive Coaching and is a Certified Leadership Coach for the John Maxwell Team Organization. She has personally logged over three thousand hours of coaching in her career.

Andreassen's business book, Interfusion Marketing: Unlock The Secret Code To Dominate Your Market hit #1 in less than 5 hours of book launch and has continued to be offered internationally and on the best seller list for over 59 weeks spanning multiple categories. She was also a Best Selling Co-Author in the book Success Chronicles on what the real meaning of success is and how to look at it from a 360 degree view. The book can be found at [https://www.amazon.com/Interfusion-Marketing-Unlock-Secret-Dominate/dp/193460660X/ref=asap\\_bc?ie=UTF8](https://www.amazon.com/Interfusion-Marketing-Unlock-Secret-Dominate/dp/193460660X/ref=asap_bc?ie=UTF8)

Her newly released book hitting best seller status within hours of launch, Resilience In The Storm :Coming Back Stronger From The Storms In Your Life is focused on building your resilience with thought provoking sections to journal at the end of each chapter to help you grow and discover the strength that can be found from within. The book can be found at [https://www.amazon.com/Resilience-Storm-Coming-Stronger-Storms/dp/1946265020/ref=asap\\_bc?ie=UTF8](https://www.amazon.com/Resilience-Storm-Coming-Stronger-Storms/dp/1946265020/ref=asap_bc?ie=UTF8) Join Tricia Andreassen on her radio show at [www.UnlockTheWarriorWithin.com](http://www.UnlockTheWarriorWithin.com) every Tuesday at 7pm EST. To inquire about collaborating on a

speaking event, her private coaching rates, retreats, workshops of developing something custom for your organization as well as inquiring about being booked on Tricia's radio show please email [Tricia@TriciaAndreassen.com](mailto:Tricia@TriciaAndreassen.com)

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