



TEXTMUNICATION HOLDINGS, INC. EXPANDS TO THE WINERY VERTICAL

PLEASANT HILL, CALIFORNIA (CA), USA, November 28, 2016 /EINPresswire.com/ -- Textmunication Holdings, Inc. (OTC: TXHD) ("Textmunication"), is pleased to announce its expansion into the Winery vertical with its leading SMS communication platform. The Textmunication headquarters is surrounded by two of the nation's leading wine regions – Napa Valley and the Livermore Valley. California accounts for about 90 percent of the total U.S. wine production, according to the Wine Institute.

Already recognized as the health and fitness SMS leader, Textmunication will expand its offering into wineries offering consumers notifications on wine tastings, wine clubs and entertainment events. There are more than 8000 vineyards in the United States, with a majority located in California. Several wineries have recently signed up for the Textmunication SMS service with the assistance of a local leader who is connected to some of the top vineyards in Northern California. In addition to SMS engagement with its members, clients will utilize the Textmunication MyLa Loyalty and Reward application for increased membership and retention.

The addition of the Winery vertical compliments the recent announcement of Textmunication's push into the Quick Service Restaurant (QSR) sector. Textmunication is in talks to purchase strategic QSRs into the holding company. The brand-name locations will also be using the Textmunication SMS solution.

"Our expansion into wineries is already well received", stated Textmunication CEO, Wais Asefi. "Based on our connections to industry leaders and proximity to leading vineyards, we expect this vertical to be a healthy revenue producing division of the company."

The Textmunication SMS service plans will range from \$99 to \$199 per month and will also include loyalty and reward application options. Textmunication expects to sign close to 500 clients in this vertical through its strong connection base and word-of-mouth referrals. One of the newest clients is The Singing Winemaker in Livermore, California. Textmunication will send event notifications to its members by opting into the keyword "Singing" to shortcode 87365. Studies have shown SMS mobile marketing is the most effective communication method to reach targeted consumers quickly and with great results.

For more information on becoming a Textmunication mobile marketing client, please contact sales@textmunication.com or call 800-677-7003 and ask for Sales. You can also text TXHD to shortcode 87365 to sign up for a demonstration on our SMS solution.

About Textmunication Holdings, Inc. (OTC: TXHD):

Textmunication is an online mobile marketing platform service provider that helps health clubs and martial arts studios communicate with their members by allowing them to build loyalty, engage member retention, and create new business through a non-intrusive, value added medium. Textmunication connects members to the content they desire through any mobile device for health clubs and studio events, as well as promotions. Clients can send the most up-to-date offers,

discounts, member alerts, events, PT schedules, or any other personalized campaign. Text TXHD to shortcode 87365 to sign up for a demonstration on our SMS solution.

Forward Looking Statements Disclaimer:

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

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