

BHN President Named One of Orange County, California's Most Influential Leaders

Jim Burba on the Orange County Business Journal's OC500 List

COSTA MESA, CALIFORNIA, USA, December 1, 2016 /EINPresswire.com/ -- [Burba Hotel Network](#) (BHN) President and Co-Founder, James E. Burba, has been selected by the Orange County Business Journal (OCBJ) for its inaugural edition of the "OC 500." Published in November of 2016, this book features the 500 most influential people "shaping the business and social fabric of the region." Honorees range from top executives at some of the largest publicly traded and privately held companies, to up-and-comers and a diverse group of governmental, philanthropic, and other community leaders in Orange County, California.

"I am honored, and indeed humbled, to be included on this amazing list of Orange County leaders," stated Burba. "We have produced hotel/tourism investment conferences for over 30 years, and are proud of our terrific Costa Mesa based team that makes such a huge impact in the global hotel arena," Burba added.

Burba is the co-founder and president of Burba Hotel Network LLC (BHN), the worldwide leader in developing and producing conferences for the hotel and tourism investment community. BHN hosts ten events each year around the world including: ALIS, ALIS Law, ALIS Summer Update, AOCAP, HICAP, HICAP UPDATE, HIFI, CHRIS, HOLA, and Hot.E. In 2008, BHN and Google teamed up to host Digital Discovery Day (D3) and in 2011, Burba was retained by the ITC, a joint agency of the UN and WTO to help organize WEDF which focused on tourism development in the least developed countries of the world. Actively involved in the hotel investment arena for 30 years, Burba was formerly: a principal at Pannell Kerr Forster, Senior Managing Director with Insignia/Hotel Partners, VP/Worldwide Director of Advisory Services at WATG, and President at Horwath HTL (US). A member of the International Society of Hospitality Consultants (ISHC) and the Industry Real Estate Finance Advisory Council (IREFAC), Burba has received numerous honors including the Educational Institute Lamp of Knowledge Award, IREFAC's first Crystal Ball Award, and the ISHC Pioneer Award. Governor Schwarzenegger appointed Burba to be the Commissioner representing Orange County on the California Travel & Tourism Commission.



Jim Burba

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About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With three decades of experience, over 130 events completed to-date, and more than 90,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business, and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

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