

'Everything Is on the One: The First Guide of Funk' Hits Virtual Bookshelf

Packed full of album reviews, artist stories, concert tales, historical insights, fun lists and more, one-of-a-kind book does justice to a neglected genre.

CHARLOTTE, NC, USA, December 1, 2016 /EINPresswire.com/ -- Funk used to be a bad word. That

“

“Many niches like jazz, R&B, heavy metal and others have been given their due with dedicated tomes, so why should funk get such short shrift? It is high time to end that injustice.”

Scott Goldfine

was then. Now, funk is a pervasive style of music that has earned its rightful place alongside such other aural American art forms such as folk, blues, jazz and rock 'n roll. What's more, for those who free themselves, funk is a positive state of consciousness that brings together mind, body and soul in a quasi-spiritual experience of mesmerizing intensity. Those powerful sounds and their creators are placed center-stage in the groundbreaking new book written by noted entertainment journalist and critic Scott Goldfine, "Everything Is on the One: The First Guide of Funk."

Nearly half a century has passed since James Brown first worked up a "Cold Sweat" and kicked off the funk era. The new groove-heavy music tapped into a basic, visceral sensibility that served as the black answer to white hard rock. While both offered a raw edge that encouraged spiritual liberation, only one demanded that your booty do its duty.

While there isn't really a specific formula for funk, the right attitude is critical and the music has to be on THE ONE, which is the inspiration behind the book's title. THE ONE stands for the first beat of standard four/four time in music (four counts per measure). Funk jumps on the first beat with a hard accent and then lays back in the groove for counts two through four. So just about everything in "The First Guide of Funk" is on THE ONE.

Funk is fun, fearless and fancy-free, and perhaps too slinky, snaky, slippery and stanky to conform to a standard definition (although some are offered in the next section). It is first and foremost a particular feeling, a really good, liberating feeling. Although you may struggle to explain it, there is no ambiguity once it takes hold and digs in.

In a "Rolling Stone" interview, Stevie Wonder offered this definition: "Funk is the soul going deep into itself. It's getting to that place which is the lost part of your soul. Sure it's a groove thing, and it's a nasty thing. It's playing between the beats. It's got the complexity of jazz and the earthiness of the blues, but it's even more complicated than that. It's got those syncopated complications that make you wanna move."

"Everything Is on the One: The First Guide of Funk" — an opinionated compendium of album reviews, artist stories, concert tales, historical insights, fun lists, resources and music industry memoirs — is a labor of love from a devout lifelong funk enthusiast. It is designed to serve as an eye-opener for the uninitiated and as a reference for those already indoctrinated.

“While other previously published works have included assessments of funk albums, it was far from their main focus and often the reviews were specious,” says Goldfine. “Many niches like jazz, R&B, heavy metal and others have been given their due with dedicated tomes, so why should funk get such short shrift? It is high time to end that injustice.”

Essential reading for any serious music fan and a ideal holiday gift, “Everything Is on the One: The First Guide of Funk” is available now exclusively through Amazon in the popular Kindle-compatible eBook format for just \$14.99. Review copies available upon request to funknstuff.net@gmail.com.

Download book cover art:

<https://www.dropbox.com/s/seivq6iu8y2u1vu/Everything%20Is%20on%20the%20One%20Cover.jpg?dl=0>

Download author photo:

https://www.dropbox.com/s/4k02ty5iaed156s/Scott_Goldfine_0611_0002.jpg?dl=0

ABOUT THE AUTHOR

Born and raised in and around the Los Angeles entertainment industry, it was coded into Scott Goldfine’s DNA to be an avid music & film enthusiast / student / professional. While still in junior high, he wrote, co-directed and starred in ambitious student films, and in high school Goldfine began building what would become the long-running mobile disc jockey business Musical Moods, with many celebrities among its hundreds of clients. He then also became an in-demand club DJ. Since then, for nearly 40 years, Goldfine has worked professionally and/or dabbled in just about every conceivable media realm and communications platform — including magazines, Internet, radio, TV, film, records, teletext and books.

Highlights of Goldfine’s professional experience include director of promotions for the American Mixed Media label; Music Editor for “Black Radio Exclusive” magazine; columnist for “Inside Video and Music” magazine; and Entertainment Editor for “SilentRadio.” Concurrent with some of that, Goldfine created, produced and co-hosted the music album review TV show “Platter Chatter,” and began writing the book, “Everything Is on the One: The First Guide of Funk.” All told, Goldfine has penned thousands of articles and reviews, and witnessed thousands upon thousands of albums, concerts, books and movies. Along the way Goldfine has met and interviewed many of his musical heroes, including George Clinton, Bootsy Collins, Bernie Worrell and other members of Parliament-Funkadelic; Leroy Bonner (Sugarfoot) and the Ohio Players; Ronald Isley; Larry Graham and Graham Central Station; Morris Day, Jesse Johnson and other original Time members; Gil Scott-Heron; Herbie Hancock; Beastie Boys; Cameo’s Charlie Singleton and Gregory Johnson; Maceo Parker and members of Prince’s New Power Generation; Keith Richards; Stanley Clarke; Ice-T; and many others.

A graduate of Santa Monica High School, Santa Monica College and California State University Northridge (Radio-TV-Film), Goldfine’s main present occupation is Associate Publisher and Editor-in-Chief of “Security Sales & Integration.” There he oversees all editorial content in print, online, digital, in-person and any other media or products for the electronic security industry’s leading trade publication. ■

Scott Goldfine
Funknstuff.net
email us here
310-720-7576

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2016 IPD Group, Inc. All Right Reserved.