

SPRINT opens office in Rotterdam, Netherlands

Agile Research Agency SPRINT opens office. SPRINT offers scrum teams solutions to integrate market research within agile projects.

ROTTERDAM, THE NETHERLANDS, November 28, 2016 /EINPresswire.com/ -- SPRINT, the agile research label of Blaauw Research opens an office in "Het Groot Handelsgebouw", in the city centre of Rotterdam, The Netherlands. "Het Groot Handelsgebouw" has attracted a great range innovation start-ups over the past years.

"There is a wide variety of different start-ups located on our floor, which helps us look outside of our usual scope of work" according to Anke Bergmans, Product Lead at SPRINT.

These days, an increasing number of organisations adopt agile project management principles like scrum. Notable organisations using scrum are Spotify, Google and Amazon.

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Customer input is essential for the success of your product or innovation. We provide scrum teams with the right insight at the right moment. Outsourcing insights means no time is lost in development

Henk Scholte, Marketing & Communication Manager

SPRINT launched in the summer of 2016 and attracted a number of clients in the Telco, Financial Services, and FMCG sector, including Unilever. Apart from offering quick agile research solutions, SPRINT also provides organisations with advice and training on how to integrate customer feedback within your scrum projects.

[About SPRINT](#)

SPRINT has the mission to help agile working teams and organisations perform better by letting them access the right consumer insights at any time during the development process.

More information: www.sprint-insights.com.

The new address:

SPRINT

Stationsplein 45



New office SPRINT in the Rotterdam city centre

3013 AK Rotterdam
The Netherlands

[Directions](#)

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