

VFW Post 1093 And VetToCEO Announce Veterans Entrepreneurship Training Pilot Program

Ipswich, MA VFW Post launches innovative pilot to demonstrate scalability of veterans entrepreneurship training

IPSWICH, MA, USA, December 2, 2016 / EINPresswire.com/ -- VFW Post 1093 and VetToCEO.org announced today the launch of a national pilot program for scalable [veterans entrepreneurship training](#).



"National Entrepreneurs Day and Global Entrepreneurship Week provide the perfect context to announce this pilot," commented Ed Marsh, serial entrepreneur and Commander of VFW Post 1093. "There's widespread recognition of entrepreneurship in creating dynamic economic growth. Veterans bring an extraordinary skill set to entrepreneurial ventures – a scalable training program has the potential for enormous positive impact on the economy, the success of [transitioning veterans](#) and the challenge of veterans unemployment."

VetToCEO is a Georgia based non-profit which offers a proven distributed learning program which has helped hundreds of veterans plan their entrepreneurial businesses. The core program is a 7 week series of modules on sales, marketing, finance, and operations topics. Delivered in the 5-paragraph operations order format which is familiar to transitioning veterans, each module incorporates inspirational guest speakers and background preparation materials. Participants develop a robust business canvas with a focus on practical, viable, and fundable plans.

VetToCEO Executive Director and former Navy SEAL Monte Heath notes, "Existing veterans entrepreneurship training programs are either geographically constrained or omit the personal interaction that's critical to building dynamic business plans. This pilot will demonstrate a scalable model through which our proven curriculum can be dynamically delivered in person in veterans clubs around the country."

Whether they're considering a start-up, franchise or acquisition of an existing business, transitioning veterans as well as National Guard and Reserve Component service members bring many management and leadership attributes necessary for success. VetToCEO gives them the business tools necessary to evaluate their options, and undertake their business if that's their decision.

Unlike other programs which send participants on their way upon completion of the program, VetToCEO incorporates partnerships with funding sources as well as options for ongoing mentorship. VFW Post 1093 anticipates that significant cash prizes will be available for participants who will compete for 1st, 2nd & 3rd place "quick start" awards.

"Veterans hire veterans. When a veteran starts a business that's a 'twofer'," says Michael Horn, Director and Co-Founder of VetToCEO. He continues "As more vets undertake entrepreneurial

ventures, they contribute to a dynamic economy and create jobs for other veterans."

Veterans who live in Massachusetts north of Boston and in Southern NH can learn more at <http://www.vettoceo.org/veteran-entrepreneurship-training-in-person-at-ipswich-ma-vfw-post-1093> and register for a limited number of positions in the VetToCEO program at <http://www.vettoceo.org/registration-for-veterans-entrepreneurship-training-at-ipswich-ma-vfw-post-1093>. The class which will be held weekly at Ipswich VFW Post 1093 on Wednesday evenings from 7-9:30pm, from January 11th through March 8th, 2017. (March 1st will be open for individual preparation.) Participants will pitch their plans to a panel of judges on March 8th, competing for cash prizes to support their business launch. Dinner will be provided at each session and limited childcare may be available through the collaboration of VFW Post 1093 and the Ipswich Family YMCA under the North Shore Veterans Collaborative.

Corporate sponsorship opportunities are also available. Please contact Ed Marsh to discuss possibilities.

About VFW Post 1093: Founded in 1946, VFW Post 1093 active members live in Ipswich and a number of towns on the North Shore while participating members live throughout the US. We are a charter member of the North Shore Veterans Collaborative, and our membership includes veterans of most conflicts since WWII. The NSVC and our community participation is built on a unique partnership with the YMCA of the Northshore. The VFW is physically co-located with the Ipswich Family YMCA and energetically innovates programs to support the Ipswich community as well as veterans and their families in New England and beyond. Our members joined the military for the opportunity to serve, and they join our post to continue that service in meaningful ways and to foster the comradeship which so many cherished during their time in the service. New members are welcome.

About VetToCEO:

VetToCEO, Inc. is a 501(c)(3) nonprofit organization that supports veterans and transitioning military members to succeed in business ownership. Our entrepreneurial community, with its training resources and guidance, assists veterans in leveraging their skills to start or buy a business and run it successfully. The VetToCEO programs are designed and facilitated by experienced entrepreneurs who are also veterans, exclusively for veterans of all branches. We offer the program free of charge to qualified/verified members of the military and veterans. We fund our programs through the generosity of leading corporations, grants, and individuals who have a passion for helping veterans.

Contact:

Ed Marsh

Commander, VFW Post 1093

VFWPost1093Ipswich@gmail.com

Michael Horn

Director, VetToCEO

mhorn@vettoceo.org

(888) 677-2765

Ed Marsh

VFW Post 1093

(978) 238-9898

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.