

Special Holiday Promotion of California Extra Virgin Olive by Gourmet Living

Gourmet Living Offers its California Extra Virgin Olive Oil at a Special Christmas Promotional Price

GREENWICH, CT, UNITED STATES, December 4, 2016 /EINPresswire.com/ -- Gourmet Living is offering a special holiday promotional discount on its extra virgin olive oil from California that was harvested in 2015. This <u>first-pressed</u> <u>EVOO is now available for sale on Amazon.com</u> at the special promotional price of \$19.95 (regularly priced at \$24.50).

Says Sheila May, the co-owner of Gourmet Living, "this is a great way to taste an authentic extra virgin olive oil from California at a special promotional price."

Extra virgin olive oil ("EVOO") is at the heart of the Mediterranean diet and many Americans regularly use olive oil in their diets because of its special nutritional benefits. The quality of olive oil in California has improved dramatically in recent years as health-conscious Americans often substitute EVOO for butter in their daily cooking.



Also, savvy consumers are switching to domestically produced olive oils, because of greater controls over the

end-product. Gourmet Living's California extra virgin olive oil is produced exclusive from Picual olives harvested on a Californian olive orchard and bottled nearby.

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Share the joys of a Mediterranean lifestyle this Christmas with this wonderful extra virgin olive oil from California" The health benefits of using extra virgin olive oil continues to be controversial. Those who tout the benefits olive oil suggest that olive oil can help reduce heart disease and may control diabetes. Sceptics maintain that <u>olive oil "health benefits"</u> are not supported by clinical trials. Nevertheless, both sides of the debate contend that eating fresh fruits and vegetables (commonly consumer with EVOO) are far healthier than processed foods.

Sheila May

Sold in a distinctive 500ml bottle, Gourmet Living has recently modified the shape of the bottle and cap to provide buyers with a better experience. A bottle of EVOO will normally last for a year after it has been opened for the first time and stored at room temperature out of direct sunlight. Olive oil is best consumed within two years of a harvest - in this case, November 2017.

EVOO is far more labor intensive than the production of other vegetable oils. Prices for an authentic

and certified 500 ml (17FL oz) bottle of EVOO can vary between \$15 and \$40. Not all oils labeled "extra virgin olive oil" are harvested and bottled under the protocols established by the International Olive Council. High quality oils from reputable producers in Italy, Greece and Spain tend to be more expensive.

For a short period only this Christmas season, one can purchase this distinctive <u>California extra virgin olive oil on Amazon</u> at this special holiday promotional price of \$19.95. Members of Amazon prime receive free shipping.

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