

Brazil LED Lighting Market 2016 Share, Trend, Segmentation And Forecast To 2020

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The analysts forecast the General [LED Lighting](#) market in Brazil will grow at a CAGR of 42.1 percent over the period 2014-2019.

An LED is a semiconductor light source used for general lighting, backlighting, and automotive lighting in the Residential, Office, Retail, Hospitality, Industrial, Outdoor, and Architectural segments. Given its efficiency and low cost, LED helps to address the key issues such as energy crisis, resource scarcity, and climate change. It also enhances safety and productivity. Lighting consumes about 20 percent of the power generated worldwide, and the usage of LED lighting will help to save up to 40 percent of energy annually.

LED lights have many advantages over other lighting sources such as:

- High-intensity of brightness
- Highly energy-efficient
- Low voltage and current requirements
- Low radiated heat
- High reliability
- Negligible UV rays
- Long lifespan
- Easily controlled and programmed



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Covered in this Report

The General LED Lighting market in Brazil can be divided into six application segments including: Architectural, Commercial, Industrial, Outdoor, Residential, and Others.

The report, General LED Lighting Market in Brazil 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape in Brazil and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Vendors

- Cree
- Nichia
- OSRAM Opto Semiconductors
- Philips Lumileds Lighting
- Seoul Semiconductor

Other Prominent Vendors

- Dialight
- GE Lighting

Key Market Driver

- Supportive Government Legislation and Policies Concerning Energy Efficiency
- For a full, detailed list, view our report

Key Market Challenge

- Low Consumer Awareness
- For a full, detailed list, view our report

Key Market Trend

- Preference for Eco-friendly Bulbs over Incandescent and CFL Bulbs
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

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