

Religion and business come together in Rio De Janeiro

Business-leaders from around the world were honored at the inaugural Global Business & Interfaith Peace Awards

RIO DE JANEIRO, BRAZIL, December 5, 2016 /EINPresswire.com/ -- The [Religious Freedom and Business Foundation](#) and the [United Nations Global Compact Business for Peace](#) came together this fall in Rio de Janeiro at the [Global Business & Interfaith Peace Awards](#) to honor business-leaders from around the world who used their business to promote religious and cultural diversity in their communities.

"It is crucial to combat issues in the world through education and trust toward for other people and cultures in a society saturated with hate speech, extreme violence and rhetoric," said Dr. Hanifa D.

Mezoui, Senior Advisor for Humanitarian Affairs and Civil Society with the United Nations Alliance of Civilizations. Dr. Mezoui was the high representative for the United Nations at the Global Business & Interfaith Peace Awards in Rio De Janeiro.

"What we have done during this conference, is a series of miracles. Twelve of them. Each project, each story, each initiative had an impact," Dr. Mezoui said.

At the conference, the business leaders shared their personal stories about promoting interfaith relations. The honorees were able to collaborate on how the business community can further promote peace, understanding and human rights.

Jonathan Berezovsky is the CEO and founder of Migraflix, a company that holds cultural education programs in Brazil. To him, business and interfaith relations go hand-in-hand.

"I think for business it's very important to involve in interfaith relations because for business it's very important to involve in integration. And when you want to get involved in the integration of society, you have to deal with different cultures and religions. If you're a business and your employees belong to different cultures and you don't manage to have a program to integrate your employees through understanding, this will cause big trouble for the employees and the company," Berezovsky said.

Dr. Mezoui says looking forward, education about different religions and cultures is crucial.



Business men and women from around the world are presented with medals recognizing their interfaith work at the Global Business & Interfaith Peace Awards in Rio de Janeiro.

“It’s trust – these are magic words that are very useful to do good things. So if you teach me how you think and what you want and gain my trust, we can progress,” Dr. Mezoui said.

Dr. Mezoui shared the mission of the United Nations Alliance of Civilizations at the conference.

“It’s thanks to this conference that has seen the bridge – if we put religion and business together, they have the same challenges and the same objectives.”

Brian Grim
Religious Freedom and Business Foundation
+1.410.268.7809
email us here

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