

Equine Healthcare 2016 Global Market Expected to Grow at CAGR 1.24% and Forecast to 2019

The analysts forecast the Global Equine Healthcare Market to decline at a CAGR of 1.24 percent over the period 2014-2019.

PUNE, INDIA, December 6, 2016 /EINPresswire.com/ -- Global Equine Healthcare Market

Equine health refers to veterinary services intended to treat horses to enhance their quality of life, increase their lifespan, and develop better quality animal food. Equine diagnostic products, equine therapeutic products, and equine supplement products are the three major product types discussed in this report. Equine diagnostic products help to detect bacteria, antibodies, and viruses; equine therapeutic products include vaccination that helps treat any disease condition; and equine supplement products help in maintaining specific requirement of supplements.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Equine Healthcare market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of various equine healthcare products. In terms of product, the Global Equine Healthcare market can be divided into three segments: Equine Diagnostic Products, Equine Therapeutic Products, and Equine Genotype Analysis.

The Global Equine Healthcare Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the Global Equine Healthcare market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

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Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Affymetrix
- Bayer Health Care
- Boehringer Ingelheim
- Elanco Animal Health
- Merck Animal Health
- Purina Animal
- Zoetis

Other Prominent Vendors

- Boerhringer Ingelheim Vetmedica
- Ceva Holdings
- Merial
- Novartis Animal Health
- Signostics
- Vetoquinol

Market Driver

- Increase in Demand
- For a full, detailed list, view our report

Market Challenge

- Decrease in Global Equine Population
- For a full, detailed list, view our report

Market Trend

- Increase in Awareness
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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