

## Learningonline.xyz Launches Unique New Hotel Language Courses for Hospitality Professionals through Cudoo Online

With rising numbers of international outbound trips, foreign languages and cultural intelligence have become core competencies in the hospitality industry.

CUPERTINO, CA, UNITED STATES, December 6, 2016 /EINPresswire.com/ --Being able to welcome guests in their own language has become a sought after skill to cater to different nationalities and the needs of the global guest. In 2016, 1.1 billion international tourists traveled abroad and this number is expected to double by 2035. Statistics indicate that 8 million people are employed in hospitality and tourism related industries and 1.2 million are directly in contact with international tourists.



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ence complement each other. Not only do they improve guest communication, they also help us 'get' specific cultural preferences and customers needs," commented Sue Brett, C.E.O at <u>Learningonline.xyz</u>. "Bilingualism or multilingualism brings those moments of 'customer delight', helping with the golden goal of repeat global guests. What is more powerful than making your international guest feel at home the moment they walk through the door?" she added.

According to a recent hotelier survey, 54% of respondents marked native-speaking staff as an area for improvement in hotels. Having a team that speaks key <u>hospitality languages</u> promotes problem-solving and facilitates better communication. Connecting on an emotional level enables colleagues to strengthen relationships with international

## guests.

"Our unique new range of Hospitality Languages on <u>Cudoo</u> is specifically geared to making sure Front Desk associates can learn key guest phrases in 14 of the top tourism languages in a very short space of time. Because it's also available through the Cudoo app, this means they can 'check in' anytime to the language they need. Working with our hospitality clients to find out what challenges they are facing, their feedback is that this 'multi-language, at work approach' will be a game changer for service," she added.

Cudoo's Hospitality Language programs include English, Arabic, Brazilian Portuguese, Chinese (Mandarin), Dutch, French, German, Italian, Japanese, Norwegian, Portuguese, Russian, Swedish, Spanish. Visit <u>https://cudoo.com/</u>.

Cudoo is a product from

Learningonline.xyz. Learningonline.xyz delivers world language and cultural content for 160+ languages, using the mobile media platforms we all love to use in everyday life. From unique videobased language Nanolearning to peer exchange and live online learning, its combination of mLMS, Apps, and online based products connects learners, peers, and instructors to a world of cultures.

Moaz Khan learningonline.xyz +14086417790 email us here



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