

Hair Care in the US 2016 Market Expected to Grow at CAGR 1.55% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Hair Care in the US 2016 Market Expected to Grow at CAGR 1.55% and Forecast to 2020”.

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/EINPresswire.com/ --

The analysts forecast the [hair care market in the US](#) to grow at a CAGR of 1.55% during the period 2016-2020.

Hair care falls under the broad category of beauty and personal care products. Irrespective of composition, ingredients, and color availability, hair care can be categorized into five variants based on usage: shampoo, hair color, conditioner, hair styling products, and other hair care products. The others category includes serums, hair spray, hair growth products, and hair accessories.

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Covered in this report

The report covers the present scenario and the growth prospects of the hair care market in the US for the period 2016-2020. To calculate the market size, the report considers revenue generated from retail and salon sales of hair care products.

The market is divided into the following segments based on types:

- Shampoo
- Hair color
- Conditioner
- Hair styling products
- Other (serums, hair spray, hair growth products, and hair accessories)

The report, Hair Care Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating



in this market.

Key vendors

- Henkel
- Kao Corporation
- L'Oréal
- Procter & Gamble
- Unilever

Other prominent vendors

- Avon Products
- Cadiveu Professional USA
- Combe
- Conair Corporation
- Estée Lauder Companies
- Johnson & Johnson
- Revlon

Market driver

- Increasing male grooming
- For a full, detailed list, view our report

Market challenge

- Counterfeit products
- For a full, detailed list, view our report

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Market trend

- Use of natural ingredients
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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