

# Karst Stage Launches Betterez as Part of Technology Modernization Efforts

*Toronto, Ontario and Bozeman, Montana: Betterez announces that Karst Stage has gone live with the Betterez motorcoach platform for their per capita businesses.*

TORONTO, CANADA, December 6, 2016 /EINPresswire.com/ -- “We continue to work with more and more Airport Shuttle operators who want to use technology to improve their [customer’s experience](#), in part to compete with the ever-increasing ground transportation options,” said Tal Shalit Betterez CEO. “By deploying Betterez for their Big Sky Airport service, [Karst Stage](#) will now have a simpler, consistent, mobile-friendly passenger booking experience. Karst will also be able to more effectively manage such important operator business aspects as capacity, passenger manifests, and pricing, which ultimately results in a smoother service for staff and customers.”

“One of our 2016 goals was to improve our systems supporting our per capita businesses, which include the airport and additional day trips and tours to West Yellowstone. Karst’s approach with software companies is to make our decisions based on being able to work with the partner over the long term, and we felt confident Betterez would work with us not only for the immediate needs but grow with Karst over time,” said Dan Martin, General Manager of Karst Stage.

“Betterez made it easy to set up our numerous schedules and stations, and is proving to be easy to use in managing the operation. Notifications from the system will allow us to better prepare for ADA passengers, or other ancillary items and fees. Having our front line and in field staff well prepared creates a better customer experience for Karst passengers,” added Kaydi Titchbourne, Manager, Karst Airport Service. “Another aspect of our business is numerous third parties selling Karst inventory in their Ski packages. Betterez has a robust 3rd party Agency tool that will enable our partners to seamlessly sell our inventory and reconcile accurate commissions.”



About Betterez: Betterez, founded in 2011 is a next generation Reservations & Ticketing Management (RTM) technology company focused on helping Motorcoach Operators grow their businesses, and run operations and finance more efficiently. In Motorcoach Betterez supports Long-haul Line Runs, Regional Commuters, Airport Shuttles, College Shuttles, Corporate Contracts, Casino Runs, and Scheduled Tours [www.betterez.com](http://www.betterez.com)

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