

# RTLS in the US 2016 Market Expected to Grow at CAGR 44.51% and Forecast to 2020

*WiseGuyReports.Com Publish a New Market Research Report On – “RTLS in the US 2016 Market Expected to Grow at CAGR 44.51% and Forecast to 2020”.*

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The analysts forecast the [RTLS market in the US](#) to grow at a CAGR of 44.51% during the period 2016-2020.

RTLS is the technology used to find, track, manage, and identify the geographical position of a target on a real-time basis with the help of nodes or tags and readers. Nodes or tags are embedded in smartphones or navigational devices through which a user can easily track an object. A reader is used to receive wireless signals from the tags through which an object can be located. RTLS works on technologies like GPS, ultra-wideband (UWB), Bluetooth, Wi-Fi, and RFID to track the location of objects.

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Covered in this report

The report covers the present scenario and the growth prospects of the RTLS market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated from the following:

- RTLS systems and tags
- Active RFID, passive RFID, out-of-band, GPS, AGPS, and Wi-Fi technologies
- The transportation, healthcare, retail, government, and other sectors
- In the transportation sector, revenue from use of tags and systems in logistics and supply chain management in onshore and offshore projects
- In the healthcare sector, revenue from asset tracking, people tracking, and hospital management
- In the retail sector, revenue from asset tracking, inventory tracking, and workflow management
- In the government sector, revenue from asset tracking in military applications
- In other sectors, use of RFID tags in various sectors that include oil and gas, education, mining, manufacturing, and automotive



The report, RTLS Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- AiRISTA
- HP
- STANLEY Healthcare
- Ubisense
- Zebra

#### Other prominent vendors

- Awarepoint
- DecaWave
- GE Healthcare
- HID
- IBM
- Intelligent InSites
- Identec Solutions
- Mojix
- PINC Solutions
- PLUS Location Systems
- Radianse
- RF Technologies
- Sonitor Technologies
- TeleTracking Technologies
- ThingMagic
- Tyco Security Products
- Versus Technology

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#### Market driver

- Increased use of RTLS tags in healthcare sector
- For a full, detailed list, view our report

#### Market challenge

- Limited well-defined RTLS technology standards
- For a full, detailed list, view our report

#### Market trend

- Emerging new cost-effective technologies
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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