

Application Program Interface as a Service Market Global Segmentation and Major Players Analysis Research Report to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Application Program Interface as a Service Market Global Segmentation and Major Players Analysis Research Report to 2020”.

The analysts forecast the [global API as a service market](#) to grow at a CAGR of 30.1% during the period 2016-2020.

In today’s era of business transformation from rational IT services to cloud hosting services, organizations leverage integrated business services through cloud computing platforms. At times, when greater levels of customization are required, API as a service is deployed to enhance cloud experience and also integrate applications in the cloud environment.

API as a service allows businesses to attain digital transformation and drive revenue channels. A large number of businesses adopt API management services, which exposes their internal services to internal developer communities to drive application development consistency, promote the standard use of enterprise-approved services, and reduce IT costs across organizations.

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Covered in this report

The report covers the present scenario and the growth prospects of the global API as a service market for 2016-2020. To calculate the market size, the report considers the revenue generated from segments hosted over the software as a service (SaaS) platform, i.e., cloud-based management software and solutions

The market is divided into the following segments based on geography:



- Americas
- APAC
- EMEA

The report, Global Application Program Interface as a Service Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- CA Technologies Inc.
- IBM Corp.
- MuleSoft Inc.
- TIBCO Software Inc.

Other prominent vendors

- 3scale
- Akana
- Apigee
- Axway
- Citrix Systems
- Forum Systems
- Intel
- Microsoft
- Rackspace
- SAP
- VMware
- WSO2

Market driver

- Strong control over cloud product development
- For a full, detailed list, view our report

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Market challenge

- Lack in standard security measures in using IoT
- For a full, detailed list, view our report

Market trend

- Rise in API integration
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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