

## NeoCon East 2017 Office Furniture Trends & the Most Inspiring Exhibitors

The FormaspacePicks from NeoCon East 2016 has been released! See our favorite products from the exhibition here.

AUSTIN, TEXAS, UNITED STATES, December 5, 2016 /EINPresswire.com/ --"Go East, Young Man"

To paraphrase Horace Greeley, November is the month when contract office exhibitors "Go East" — taking their exhibits on the road — to the Philadelphia Convention Center for the <u>NeoCon East trade show</u>.

It's the fourteenth year for the NeoCon East event, and its second time in Philadelphia (having launched in Baltimore originally).



Team Formaspace - Neocon East 2016

While not as massive as the main NeoCon event held each summer in Chicago's Merchandise Mart, NeoCon East offers a more intimate environment for architects, interior designers, space planners, office furniture dealers, and buyers to get hands-on demonstrations of products from more than 200

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Formaspace Staff Picks: Our Favorite Products on Exhibit at NeoCon East 2016 *Formaspace*  manufacturers and suppliers, including the newest lines of modular, industrial-styled furniture from Formaspace.

Formaspace Staff Picks: Our Favorite Products on Exhibit at NeoCon East

With the impressive range of furniture, floor coverings, audiovisual equipment, and more on display at NeoCon East, it's hard to narrow the list to a few favorites, but here are some of

the products and solutions that caught our eye:

Manufacturer: Wolf-Gordon Category Interior Surfacing Products, Contract Textiles, and Wallcoverings Product Concept Office\_Excavate

You can be excused if, at first glance, you thought Wolf-Gordon's Office\_Excavate was a deconstructionist art sculpture installation (marked "do-not-touch!") on display in a fine art gallery or museum.

Quite the opposite! Despite its high-concept look, Office\_Excavate is an inviting seating arrangement designed for impromptu meetings and gatherings in the office environment.

The design concept is a pure white, gridded wall surface that's been "mined" to dig out colorful, threedimensional "crystals" (each facet upholstered in a different Wolf-Gordon fabric color) that have landed haphazardly on the floor to form casual seating areas. The 'excavated' wall, opening in turn, forms a banquette for additional seating. Sensational!

"Wolf-Gordon killed it! They displayed their wallcoverings and upholstery in an incredibly unique way. I'd love to have this in my home or office." — Jodi Gaines, Formaspace Creative & Brand Marketing Manager

Manufacturer: <u>Sitmatic</u> Category Contract Seating Solutions Product Line Ergonomic Seating

Who can resist jumping up and down on a pogo stick at the office? Designed as a casual, spring-like 'leaning' chair, Sitmatic's Pogo on display at NeoCon East was a sure-fire smile-maker shaking up the office seating market. We definitely tested it once or twice. Okay, maybe four times.

ut we were also impressed by the serious side of offerings from seating manufacturer Sitmatic — especially their custom seating solutions for differently sized people, which range from custom-made, built-to-measure chairs for short-stature little people to seating for the tallest NBA basketball players.

To learn more, we spoke with Toby Ball, Sitmatic's National Sales Manager to get a quick rundown on Sitmatic's impressive range of seating, which spans the gamut from highly-ergonomic, executive, and technical seating for individuals, to seating applications for performing arts, education, and organizational gatherings, to specialized seating for military operations and head-of-state conferences.

Ball says that Sitmatic got its start back in 1985, during a time when other major furniture manufacturers were touting a passive "one-size-fits-all, no adjustments necessary" approach to ergonomics. Sitmatic saw things differently, and realized there was an opening in the marketplace to develop a comprehensive line of custom-fit, highly-adjustable, ergonomic seating designed to fit individual body types.

But we wanted to know — how did Sitmatic also get into the market for custom public seating for classrooms, auditoriums, and the like?

Bell explained that it was actually more straightforward than it sounds. Given that Sitmatic had already mastered the ability to make highly-customized furniture for each order, they were able to expand into the adjacent public seating market, which also requires made-to-measure manufacturing for each individual installation.

Manufacturer: Chief by Milestone AV Technologies Category Audio Visual Display Solutions Product Line Kontour K1 Series Monitor Arms / Mounts

Details matter — especially when you're designing a clean, modern work environment.

Take the computer display screens at your desk, for example.

The Problem: Whether you have one or two computer display screens at your desk, you need to be able to easily adjust your monitors to maintain an optimal height and focal length distance. Now that touch-screens are becoming more common, you'll also need to tilt these heavy display screens horizontally in order to touch them comfortably with your hands – or draw on them directly using a stylus.

This is not an easy engineering problem to solve.

That's why we are attracted to the high-tech Kontour series monitor arms designed by Chief, a Milestone AV Technologies company.

Read more... <u>https://formaspace.com/articles/office-furniture/neocon-east-2017-office-furniture-trends/?utm\_source=einpresswire&utm\_medium=content&utm\_campaign=article-120516</u>

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