



ThinkProfits.com Inc. Celebrates 20 Years of Success

Vancouver Based Digital Marketing Agency Celebrates 20 Years of Business Success

VANCOUVER, BRITISH COLUMBIA, CANADA, December 6, 2016 /EINPresswire.com/ -- Vancouver, BC: December 2016 marks [ThinkProfits.com Inc.](http://ThinkProfits.com)'s 20th birthday, a Digital Marketing Agency specializing in SEO, PPC, Web Design, and Social Media. Over the two decades, we have not only grown immeasurably but become industry leaders at the forefront of the digital marketing agency.

Founded by CEO Shawn Moore, Think Profits was born out of a business plan for Douglas College Entrepreneurial Program called SEEDS in December 1996. By January of 1997, the contract for funding was closed and Think Profits had already landed its first contract. That first contract was with bcyellowpages.com (now known as superpages.com). One of four companies hired to build, market, and sell the online yellow pages Think Profits was off to a roaring start. The leads and inquiries from Google quickly outpaced the results from the Yellow Pages and in early 2000, Think Profits walked away from Yellow Pages and focused purely on Google! From here, Shawn and his growing Think Profits team quickly established the company as an Internet marketing pioneer, helping thousands of large and small North American clients achieve success.

On the continued success of Think Profits, CEO Shawn Moore has this to say, "I was recently asked if I could identify one thing that contributes most to our success as a company? The key is to keep reinventing yourself and your value proposition through innovation. Stay out front of technology, revise your services and products with absolute consistency."

About ThinkProfits.com Inc.: Think Profits specializes in Education, Manufacturing & Distribution, Retail & Services, and Hotels & Travel. We deliver proven results in reducing OTA's for hoteliers, increasing lead generation, conversions, and growing revenue for our more than 1,600 clients in Canada and the United States.

Our [full range of digital marketing services](#) is designed to get you to the place you want to be online. Turn your website into a source of revenue with Think Profits.

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