

# Sunglasses Market: Top Key Player's Business Strategies Boosting the Growth of Global Market

*Global Sunglasses Market Analysis by Type (Aviator, Wayfarer), Consumer Group (Women), Frame Material (PC), Lens Material (Acrylic) & Region - Forecast to 2022*

PUNE, MAHARASHTRA, INDIA,  
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Market Highlights

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unravel the complexity."



Market Research Future

Market Research Future published a Half Cooked Research Report on the Sunglasses Market. [Global Sunglasses Market](#) has been estimated to grow at a CAGR of 5.2% from 2016 to 2022.

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The key players in market Luxottica (Italy), DE RIGO SPA (Italy), Safilo (Padua), Marcolin( Italy), Gazer eyewear (Greece), Carl Zeiss AG (Germany), Prime Optics Ltd(U.K.), Kyboe (Netherland), etc.”

*Market Research Future*

Fashion and its trends play a major role in the sunglasses market. Inclusion of sunglasses as a basic fashion, healthy accessory is boosting the global sunglasses sales. Advancement in technology ranging from colors, frame types, material, different lenses, cooling effects and specificity for various occasions like sports, beaches, parties, casual, and formal wear has been influencing the market growth. Health awareness of people towards photo keratitis, snow blindness cataracts and various forms of eye cancer is also driving growth of the sunglasses market.

Consumer preferences towards new frame materials compared to traditional ones has encouraged the manufacturers to use materials like bamboo, ebony, rosewood, pear wood, walnut and zebrawood, which are non-toxic and allergy free.

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Key Players in Market:

The key player profiled sunglasses are as follows:

- Luxottica (Italy)
- DE RIGO SPA (Italy)
- Safilo (Padua)
- Marcolin( Italy)
- Gazer eyewear (Greece)
- Carl Zeiss AG (Germany)
- Prime Optics Ltd(U.K.)

- Kyboe (Netherland)
- Xiamen ASA Sunglasses Co., Ltd (China)
- Vuerich B(Spain)

Taste the market data and market information presented through more than 60 market data tables and figures spread in 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Sunglasses Market Research Report– Forecast to 2022](https://www.marketresearchfuture.com/reports/global-sunglasses-market-research-report-forecast-to-2022)"

Access Report Details @ <https://www.marketresearchfuture.com/reports/global-sunglasses-market-research-report-forecast-to-2022>

#### Key Findings:

- Among various segments, demand for glacier sunglasses is increasing, with increase in travel population preferences for mountain climbing or across glaciers or snowfields which requires above-average eye protection.
- Increase awareness about popular brands through media and improved availability of products through e-commerce at discounted prices is encouraging the consumers to buy sunglasses

#### Market Research Analysis:

- North America has a lion share in the global sunglasses market, because of the high purchasing power and the high level of awareness among consumers about brands
- The sunglasses market in Europe is driven by premium-pricing of the products
- In countries like UK, France, Italy, Spain, and Germany, customized colored glasses are mostly preferred

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members

Akash Anand  
Market Research Future  
+1 646 845 9312  
email us here

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