

Online Lingerie Market 2016 – Global Sales, Price, Revenue, Gross Margin and Market Share

WiseGuyReports.Com Publish a New Market Research Report On – “Online Lingerie Market 2016 – Global Sales, Price, Revenue, Gross Margin and Market Share”.

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/EINPresswire.com/ --

The analysts forecast the [global online lingerie market](#) to grow at a CAGR of 17.25% during the period 2016-2020.

The term lingerie originated from the French word 'linge' for linen. In French, the term is used for both male and female undergarments, whereas in English it refers solely to women's innerwear. Lingerie is made of fabrics like nylon, satin, silk, polyester, and lace. The evolving fashion landscape and the rising focus on comfort have resulted in increased demand for lingerie across regions. The opening of online lingerie stores has improved the growth prospects of the lingerie industry, as they offer a wide range of international and private labels through one platform.

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Covered in this report

The report covers the present scenario and the growth prospects of the global online lingerie market for 2016-2020. To calculate the market size, the report considers revenue generated from the online retail sales of the following lingerie products:



- Bras
- Daywear
- Loungewear
- Panties
- Shapewear
- Sleepwear

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Online Lingerie Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- L Brands
- Maison Lejaby
- Lise Charmel
- PVH
- Wolf Lingerie

Other prominent vendors

- Baci Lingerie
- Chantelle
- Etam
- Hanes Brands
- Jockey
- Lindex
- Triumph
- Wacoal
- Welford

Market driver

- Increased smartphone penetration
- For a full, detailed list, view our report

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Market challenge

- Difficulty in choosing products
- For a full, detailed list, view our report

Market trend

- Availability of top brands online
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

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