

# Online Fashion Retail in US 2016 Market Expected to Grow at CAGR 14.21% and Forecast to 2020

*WiseGuyReports.Com Publish a New Market Research Report On – “Online Fashion Retail in US 2016 Market Expected to Grow at CAGR 14.21% and Forecast to 2020”.*

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/EINPresswire.com/ --

The analysts forecast the [online fashion retail market](#) in the US to grow at a CAGR of 14.21% during the period 2016-2020.

The retail industry can be divided into two broad segments: brick-and-mortar retail and online retail. Brick-and-mortar retail is also known as offline retail or physical store-based retail. Online retail is a part of B2C e-commerce and typically refers to commerce activities over the Internet. Online retail revenue contributed 7.29% to the overall retail industry in the US in 2015. This share is likely to reach over 10% by 2020, growing primarily on the back of the rise in Internet penetration rates and smartphone use in the country.



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Covered in this report

The report covers the present scenario and the growth prospects of the online fashion retail market in the US for 2016-2020. To calculate the market size, the report takes into account revenue generated from online retail sales of the following products:

- Apparel, footwear, and accessories
- Home furniture and furnishings

The report, Online Fashion Retail Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Amazon
- Walmart
- L Brands
- Gap
- IKEA
- Macy's

#### Other prominent vendors

- Academy Sports + Outdoors
- ATG Stores.com
- Backcountry.com
- Best Buy
- Costco
- CustomInk
- Eastern Mountain Sports
- Factory Green
- Ideel
- J.C. Penney
- Target

#### Market driver

- Internet and smartphone penetration
- For a full, detailed list, view our report

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#### Market challenge

- Absence of touch element
- For a full, detailed list, view our report

#### Market trend

- Social media marketing and celebrity presence
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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