

VFW Post 1093 And VetToCEO Announce Jack Derby As Entrepreneurship Training Guest Speaker

Noted Sales & Marketing expert Jack Derby will join the veterans entrepreneurship training program as a guest speaker

IPSWICH, MA, USA, December 7, 2016 / EINPresswire.com/ -- [VFW Post 1093](#) and [VetToCEO.org](#) announced today that well known business leader, consultant, and business strategy, sales and marketing expert Jack Derby will join facilitators Phil Thomas and Ed Brzychcy as special guest speaker on sales & marketing topics.



A graduate of BC and University of Chicago, Jack has been president and CEO of several companies, EVP of Becton Dickinson Medical Systems and founded his consulting firm Derby Management 25 years ago. The firm assists businesses with strategic management and revenue growth and has deep expertise in angel, venture and private equity financing. He's a professor of Entrepreneurial Marketing at Tufts University's School of Engineering which named him the 2015 "Teacher of the Year" and a guest lecturer at MIT. Additionally, he's active in many area organizations and is a director at Associated Industries of Massachusetts and a few area companies including Reiser and Chase Corp.

"Entrepreneurship is in my blood, but even more so is advising and teaching entrepreneurs" says Jack. "I'm thrilled to be able to contribute to the important goal of helping the 45,000 veterans on the North Shore realize the entrepreneurship potential for which their military experience has prepared them. And it's especially rewarding to participate in this pilot program which has potential to help veterans nationwide."

"The ability of this VetToCEO & VFW Post 1093 collaboration to attract top notch talent like Jack is a testament to the importance of this pilot, the need to empower [veteran entrepreneurs](#) and the vibrancy of the Greater Boston entrepreneurship community," commented Phil Thomas. "We're so pleased that Jack will join us to share his deep experience with our program participants."

The program which includes modules on accounting, finance and operations in addition to sales and marketing prepares military veterans to evaluate various entrepreneurship models including start up, franchise and acquisition of a going concern. It guides them through the process of developing a fundable plan, and the online program has a track record of successful business launches.

Veterans who live in Massachusetts north of Boston and in Southern NH can learn more at <http://www.vettoceo.org/veteran-entrepreneurship-training-in-person-at-ipswich-ma-vfw-post-1093> and register for a limited number of positions in the VetToCEO program at <http://www.vettoceo.org/registration-for-veterans-entrepreneurship-training-at-ipswich-ma-vfw-post-1093>. The class which will be held weekly at Ipswich VFW Post 1093 on Wednesday evenings from 7-

9:30pm, from January 11th through March 8th, 2017. (March 1st will be open for individual preparation.) Participants will pitch their plans to a panel of judges on March 8th, competing for cash prizes to support their business launch. Dinner will be provided at each session and limited childcare may be available through the collaboration of VFW Post 1093 and the Ipswich Family YMCA under the North Shore Veterans Collaborative.

Additional corporate sponsorship opportunities are also available. Please contact Ed Marsh to discuss possibilities.

About VFW Post 1093: Founded in 1946, VFW Post 1093 active members live in Ipswich and a number of towns on the North Shore while participating members live throughout the US. We are a charter member of the North Shore Veterans Collaborative, and our membership includes veterans of most conflicts since WWII. The NSVC and our community participation is built on a unique partnership with the YMCA of the Northshore. The VFW is physically co-located with the Ipswich Family YMCA and energetically innovates programs to support the Ipswich community as well as veterans and their families in New England and beyond. Our members joined the military for the opportunity to serve, and they join our post to continue that service in meaningful ways and to foster the comradeship which so many cherished during their time in the service. New members are welcome.

About VetToCEO:

VetToCEO, Inc. is a 501(c)(3) nonprofit organization that supports veterans and transitioning military members to succeed in business ownership. Our entrepreneurial community, with its training resources and guidance, assists veterans in leveraging their skills to start or buy a business and run it successfully. The VetToCEO programs are designed and facilitated by experienced entrepreneurs who are also veterans, exclusively for veterans of all branches. We offer the program free of charge to qualified/verified members of the military and veterans. We fund our programs through the generosity of leading corporations, grants, and individuals who have a passion for helping veterans.

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