

Event Management Software 2016 Global Market Expected to Grow at CAGR 8.42% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Event Management Software 2016 Global Market Expected to Grow at CAGR 8.42% and Forecast to 2020”.

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The analysts forecast the [global EMS market](#) to grow at a CAGR of 8.42% during the period 2016-2020.

EMS is used for the management of professional and academic conferences, exhibitions, and shows. Its applications include online registration, online payment, venue selection, venue procurement, sourcing, paper management, exhibition management, content management, and booking and billing. The software also enables on-site operations such as registration and billing of supplies. This software helps maintain the quality of an event and provides complete visibility of all events to customers.

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Covered in this report

The report covers the present scenario and the growth prospects of the global EMS market for the period 2016-2020. To calculate the market size, the report considers the revenue generated from the software deployed using the following models:

- On-premises
- Cloud

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Event Management Software Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market



landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Cvent
- etouches
- Eventbrite
- Lanyon

Other prominent vendors

- Bizzabo
- Certain
- Dean Evans & Associates - EMS Software
- The Pulse Network
- Ungerboeck Software

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Market driver

- Increased number of corporate events
- For a full, detailed list, view our report

Market challenge

- Uncertainty over return on investment (ROI)
- For a full, detailed list, view our report

Market trend

- Growing popularity of EMS in education programs
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table Of Contents – Major Key Points

PART 01: Executive summary

- Highlights

PART 02: Scope of the report

- Market overview

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast

PART 06: Overview of EMS

- Event management process
- Event management workflow
- Features of EMS

PART 07: Market segmentation by end-user

- Individual users
- Corporate organizations
- Public organizations and NGOs

PART 08: Market segmentation by deployment model

PART 09: Segmentation of social networking sites

PART 10: Geographical segmentation

- Global EMS market by region

PART 11: Key leading countries

- Market attractiveness by geography

PART 12: Buying Criteria

- Affordability
- Security
- Transparency
- Usability

.....CONTINUED

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