



# Unison Home Ownership Investors is Making it Possible for More People to Buy a Home Today

*Trailblazing Unison HomeBuyer program is shortening the path to home ownership for millions of Americans.*

SAN FRANCISCO, CALIFORNIA, USA, December 7, 2016 /EINPresswire.com/ -- FirstREX, the leader in [home ownership investments](#) is changing its name to Unison and introducing favorable new terms for its flagship home buying program [Unison HomeBuyer](#).

Unison pioneered the home ownership investment category over the last 10 years. Now, in combination with expanding national lending relationships the revolutionary Unison HomeBuyer program is available to more first time, Millennial and move up buyers across the country. "Our home ownership investments empower home buyers with unprecedented flexibility, choice and control" said Co-CEO Thomas Sponholtz. "Unison HomeBuyer solves a fundamental need by contributing up to half of the down payment on a home purchase. With our partnership, buyers putting down less than 20 percent can buy more home with less debt and a lower monthly payment."

## New Unison HomeBuyer Terms

Unison provides up to half of the down payment required on a home. The cash provided is an investment, not a loan, so there are no monthly payments or interest. Instead, the company hopes to earn a return on its investment by sharing in the appreciation when the home owner eventually sells. If the home value decreases, Unison also shares in the loss.

Along with the name change, the terms of the Unison HomeBuyer Agreement have improved. Unison's share of the appreciation has been reduced at every investment level effective November 30th 2016.

"We have matured as a company, and we are now making Unison HomeBuyer available to millions of Americans, and at a lower cost" said Co-CEO James Riccitelli. "Home buyers worried about affordability or committing every dollar of their savings towards a down payment no longer need to sit on the sidelines, because Unison HomeBuyer empowers them to buy the home they want today. We are cutting the time it takes to save for a down payment in half."

New website features at [www.myunison.com](http://www.myunison.com)

The new website provides a comprehensive introduction to Unison HomeBuyer. Prospective homebuyers can see the power and flexibility of a home ownership investment. Success stories of Unison clients illustrate how home buyers have used a home ownership investment to get the home they really want.

"Home ownership investments are the only new thing to happen to real estate in a long time," said Director of Marketing Sabin Speiser. "Prospective home buyers owe it to themselves to visit [myunison.com](http://myunison.com) before they go home shopping. They'll learn how a home ownership investment empowers them to dramatically increase their down payment so they can buy more home, lower their

monthly payment or reserve cash – without taking on more debt."

#### About Unison Home Ownership Investors

Unison is a home ownership investment company. Founded in March 2004, San Francisco-based Unison makes long-term investments in individual residential properties through two innovative programs: Unison HomeBuyer, which provides a portion of the down payment needed to purchase a home, and REX Agreement, which allows current homeowners to tap into their home equity without interest or monthly payments. Managed by a veteran team of financial services experts, Unison is committed to providing consumers with the partnership and support needed to buy and own their home. For more information, visit [www.myunison.com](http://www.myunison.com).

Michael Micheletti

Unison

1-415-265-5530

email us here

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