

THE AMSTERDAM AT HARBORSIDE PARTNERS WITH LAFFEY REAL ESTATE

Unprecedented Move to Work with Top Local Brokers

GREENVALE, NEW YORK, UNITED STATES, December 7, 2016 /EINPresswire.com/ -- [Laffey Real Estate](#), a leading residential real estate broker on Long Island, announced the exclusive agreement to represent [The Amsterdam at Harborside](#) as supplemental marketing and sales agents.

This strategic opportunity provides additional exposure within the local broker community by capitalizing on the residential real estate firm's web-based listing syndication and online marketing abilities. This agreement provides a new avenue to promote The Amsterdam at Harborside to a niche market including the 'sandwich generation' and active seniors ready to downsize.

"This is an opportunity to complement the outstanding work of The Amsterdam at Harborside's Sales Team by increasing market exposure through our brokerage and network partners. Sarah Gilroy, Director of Sales and Marketing at The Amsterdam and her staff have done a great job taking The Amsterdam to 99% occupancy. We are looking forward to working closely with her team on this new venture," explained Mark T. Laffey, Principal Laffey Real Estate.

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We are thrilled to partner with Laffey Real Estate to increase our online exposure and to present The Amsterdam as an option to folks looking to downsize.”

*Sarah Gilroy, Director
Mktg/Sales The Amsterdam*

The Amsterdam at Harborside is the first and only life care retirement community in Nassau County. The Amsterdam provides active, independent seniors with maintenance-free apartments and penthouses, as well as amenities that include innovative art for health and wellness programs, watercolor

classes; cultural arts events and educational lectures; a wide range of fitness classes; Yoga, Tai Chi, Pilates, a heated indoor pool offering aquacise classes, along with social events and intergenerational experiences that aim to stimulate and inspire an active and vibrant lifestyle and help maintain optimum health. Other amenities include the convenience of an underground valet parking garage, a business center, library, salon, convenience store, card and game rooms, and multiple dining venues.

Additionally, the onsite health services ensure continuity of care when short or long term illness strikes should they be needed at any stage. The high level of service, convenience, freedom and security are considered to be the top reasons independent seniors seek out The Amsterdam.



“We are thrilled to partner with Laffey Real Estate to increase our online exposure and to present The Amsterdam as an option to folks looking to downsize and may not know of this wonderful supportive community”, remarked Sarah Gilroy, Director of Marketing and Sales at The Amsterdam at Harborside.

About Laffey Real Estate

Laffey Real Estate is one of the largest privately held independent family-owned residential real estate firms on Long Island with a network of over 400 agents in 13 offices throughout Nassau, Western Suffolk and Queens Counties. Their global partnership with Leading Real Estate Companies of the World and Luxury Portfolio, extends their reach to more than 50 countries worldwide. The firm is a full-service provider offering expertise in sales, rentals, relocation, mortgage, developments and title insurance to the marketplace. The cutting-edge technology supporting field agents, premium brand identity and industry-leading tools embody best in class standards. Consumers trust in the Laffey Real Estate name to provide tools and resources that help navigate the process of buying and selling residential real estate in any economic environment. Consistently ranked in the top 10% of the brokers locally and as a Top 500 Broker in the US based on the 2015 Real Trends reports, Laffey Real Estate has an exceptional pattern of success.

About The Amsterdam At Harborside

The Amsterdam at Harborside, located at 300 E. Overlook in [Port Washington](#), New York, is the first and only life care retirement community in Nassau County. The Amsterdam at Harborside is operated by Amsterdam House Continuing Care Retirement Community, Inc., a not-for-profit organization. More information about The Amsterdam is available by calling (516) 472-6636 or by visiting TheAmsterdamAtHarborside.com.

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