



CORPORATER JOINS ICMA STRATEGIC PARTNER PROGRAM

WASHINGTON, DC, THE DISTRICT OF COLUMBIA, UNITED STATES, December 7, 2016 /EINPresswire.com/ -- WASHINGTON, D.C. - [ICMA](#), the International City/County Management Association, welcomes [Corporater](#), an innovator in holistic data analytics tools and dashboards, to the ICMA Strategic Partners Program at the executive partner level.

Corporater bridges the gap between insights and outcomes. While dashboards and analytics provide insights, organizations must also plan and execute in order to successfully achieve their desired outcomes. Corporater's unique [Business Management Platform](#) enables cities and counties to analyze, plan and execute to achieve outcomes.

"We at ICMA look forward to our new partnership with Corporater, an organization that shares our belief in the value of performance analytics and management," said ICMA Executive Director Robert J. O'Neill, Jr. "Real-time, accurate, and usable data allows local communities to make better decisions that can streamline operations, cut costs, and better serve residents. Best practices that can benefit communities throughout the world can stem from these technologies, and ICMA is thrilled to work with groups such as Corporater on these vital efforts."

"Given our history of helping municipal organizations achieve measurable results and improve citizen satisfaction, Corporater is honored to become a new strategic partner with ICMA," said Tor Inge Vasshus, Founder and CEO. "We look forward to supporting the ICMA membership. ICMA members will benefit from our extensive experience in empowering city and county leadership with tools to interpret data and information (including benchmarking), plan a course of action, align staff and departments, increase accountability, enable transparent communication, and monitor performance to ensure that execution of the plan is delivering the intended results."

ICMA created its Strategic Partners Program in 1996 as an access point for private sector participation in association programs and activities. ICMA Strategic Partners help professional local government managers and their staffs by showcasing leading practice solutions and providing thought leadership.

About ICMA

ICMA, the International City/County Management Association advances professional local government management worldwide. Our mission is to create excellence in local governance by developing and advancing professional management to create sustainable communities that improve lives worldwide. ICMA provides member support; publications; data and information; peer and results-oriented assistance; and training and professional development to more than 11,000 city, town, and county experts and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of individuals living in thousands of communities, from small villages and towns to large metropolitan areas.

About Corporater, Inc.

Corporater provides a configurable business management platform that helps organizations manage performance by delivering planning, strategy management, analytics, budgeting, dashboarding,

scorecarding, key performance indicator (KPI) management, web and document reporting, portfolio management, and governance, risk and compliance requirements. Corporater is featured in the Gartner 2016 "Magic Quadrant for Strategic Corporate Performance Management Solutions" and has offices in 13 countries, including U.S. offices in Massachusetts, Texas, Florida, and California.

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