

Household Credit Growth in Emerging Market

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

PUNE, INDIA, December 8, 2016 / EINPresswire.com/ -- Emerging Market Households:

Emerging and developing countries are undergoing profound and wide-ranging demographic and social changes, unique from the trends experienced by advanced economies. This strategy briefing will look to analyse households trends specific to emerging markets over the past 15 years, and their impact on local consumption and lifestyles. The focus is on new household values, the impact of urbanisation on consumption, and the evolution of real-estate markets.

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Product coverage:

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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