

# Lipa Takes Center Stage at Bett Show 2017

*For the second year running Lipa exhibits their new curriculum and products at the Bett Show in London, one of the biggest educational events in the world.*

PRAGUE, CZECH REPUBLIC, December 14, 2016 /EINPresswire.com/ -- Bett officially began 21 years ago and has since solidified a tradition of quality and professionalism. From Apple and Acer to Google and ABCMouse, the Bett Show invites game-changing exhibitors to come present their latest innovations in education. At the upcoming 2017 event, Lipa's right there in the center of the ExCeL London conference hall, just a few stalls away from Apple.



Lipa's strategy for making the most of the 4-day event, which runs from Jan. 25 - 28, involves a large tunnel stand accessible from both ends for maximum flow, and multiple interactive sections dedicated to Lipa's main innovations: their unique Curriculum Design, their latest app for parents and teachers called Lipa Adventure, their weekly preschool club Skills for Life, and their portfolio of 19 learning apps including 4 interactive books.

Another strategy for Lipa at the 2017 Bett Show is spreading the word about their own conference set to take place in Prague, September 2017. Unlike Bett, Lipa's conference, named "Revolutionize EduTech", focuses mostly on educational technology and bridging the gap between the digital and physical worlds.

From a business point of view, Lipa is also exploring options for professional partnerships - their latest successful partner is Bluebee Pals, a company that develops soft plush toys fitted with speakers that work alongside children's tablets. Lipa is seeking investors and cooperation with other companies who are interested in revolutionizing education.

About Lipa:

Lipa is a fast-growing international team of game designers, programmers, artists, and educational specialists bringing together kids, parents, and teachers. Each of our apps focus on soft skills and hard skills, following a specially designed curriculum that brings the fun back into learning. We'll be hosting a booth at the Shenzhen fair to tell you what we're all about and share with you our excitement in our upcoming apps, like Lipa Adventure, which brings together our curriculum, apps, storybooks, and real-world activities. You can find out more about our preschool development system at our website at [www.lipalearning.com](http://www.lipalearning.com).

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