

Antivirus Software Package 2016 Global Market Expected to Grow at CAGR 10.20% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On –“Antivirus Software Package 2016 Global Market Expected to Grow at CAGR 10.20% and Forecast to 2020”

PUNE, INDIA, December 8, 2016
/EINPresswire.com/ --

The analysts forecast the global antivirus software package market to grow at a CAGR of 10.20% during the period 2016-2020.

An antivirus scans a computer's system and mobile device memory, system files, and operating system (OS) using heuristic detection methods, signature-based detection methods, real-time scanning, and rootkit detection to prevent computers and mobile devices from being infected with malware. Malware is software that loads on the computer and mobile devices through the Internet or while downloading unauthorized applications. It spreads from one device to another in different ways such as through networks, the Internet, and e-mails.

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Covered in this report

The report covers the present scenario and the growth prospects of the global antivirus software package market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of antivirus software packages for personal computers (PCs) and laptops (including netbooks and MacBooks), used by corporate users [(large enterprises and small and mid-size enterprises (SMEs)] and home users (individual consumers).

The market is divided into the following segments based on geography:

- APAC



- Europe
- MEA
- North America
- South America

The report, Global Antivirus Software Package Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- AVAST
- Microsoft
- AVG
- Avira
- McAfee
- Symantec

Other prominent vendors

- Baidu
- Bkav
- Bitdefender
- BullGuard
- Check Point Software Technologies
- Comodo Group
- Doctor Web
- Emsisoft
- ESET
- Fortinet
- F-Secure
- IObit
- Kaspersky Lab
- Lavasoft
- Malwarebytes
- Panda Security
- Qihoo 360 Software
- Safer-Networking
- Sophos Group
- ThreatTrack Security
- Webroot

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Market driver

- Increase in cybercrime
- For a full, detailed list, view our report

Market challenge

- Adoption of pirated antivirus software by consumers
- For a full, detailed list, view our report

Market trend

- Partnerships between antivirus software vendors and telecom vendors
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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