

1st World Happiness Summit Uniting 25+ Leading Experts to Launch Global Happiness Movement

The World Happiness Summit (WOHASU) will feature 25+ of the world's leading experts on happiness and wellbeing on March 17-19, 2017, in Miami.

MIAMI, FLORIDA, USA, December 8, 2016 /EINPresswire.com/ -- MIAMI, FL, December 8, 2016 - The World Happiness Summit (WOHASU), presented by lululemon athletica, today announced the summit agenda which features more than 25 of the world's leading experts on the different aspects that compose happiness and wellbeing. The unique three-day summit to be held in Miami, March 17-19, 2017, provides a perfect set up to kick off celebrations for the United Nations International Day of Happiness on March 20, 2017.

The summit will unite over 2,500 daily attendees from wellness, healthcare, coaching, technology, education, hospitality, and mental health industries to begin a journey towards increased personal, societal and global happiness.



Join Dharma Mittra at WOHASU March 2017 Miami



World Coming Together for Global Happiness March 217 Miami

WOHASU participants will form nine-person tribes and each will have a certified coach who will serve as tribe facilitators to maximize guest experiences and understanding.

Among the featured experts are top psychologists Shawn Achor, Sonja Lyubomirsky and Tal Ben-Shahar, who created the most popular course in Harvard's history on "Positive Psychology." Mindfulness leaders include Sri Sri Ravi Shankar who is the founder of The Art of Living Foundation and helped broker the peace accord in Colombia this year, and Sri Dharma Mittra, legendary yoga master and creator of the Master Yoga Chart of 908 Postures.

Throughout the summit, attendees will be empowered with 27 actionable tools to support their daily quest towards happiness. This experiential journey will include daily opening and closing meditations offered by lululemon as well as 75 minute yoga classes each morning from 7:30-8:45AM, leading into the first keynote speaker. Continued learning and goal tracking will be accessible post summit through the WOHASU Collective app, developed and designed by Global Technology Partners Plasticity Labs.

Attendees are encouraged to dress in comfortable active wear as the summit will feature interactive workshops and activities. Unique activations include a "Digital Playground" where grownups can once again experience the fun and creativity of a playground within an interactive space to explore the latest digital innovations designed to improve well-being.

The summit experience will also feature a "Happiness Village" offering comfortable mediation chairs for lounging and a book store offering speakers' books, a "Mystical Bazaar" where attendees will unite to socialize and hunt for their favorite goods and a "Farmers'



Join Ismael Cala, Alejandra Llamas, Luis Gallardo and Kike Santander March 2017 Miami

Market" with picnic tables and large screen TVs so attendees can experience the summit while enjoying the weather outdoors.

Ismael Cala, former CNN en Español host, will launch his 21-Day Meditation Challenge and encourage attendees to begin their journey. Features of the challenge include daily audio meditations guided by Deepak Chopra and Ismael Cala, practical tips and wisdom for finding your purpose in life through meditation and access to a worldwide community of like-minded individuals exploring the gifts of meditation.

As the sun begins to set on Sunday, March 19, 2017, WOHASU will wrap up with a huge yoga dance party, free to the community, on Haulover Beach, Miami Beach.

"It is important to understand that happiness is reached through a holistic combination of abstract elements, like mindfulness and virtue, and material elements like work, personal liberties, good governance and social bonds," said Luis Gallardo, social entrepreneur and founder of the World Happiness Summit.

WOHASU <u>passes</u> are available at various price points. Passes include the following:

- Early Bird 3-day Full Access Pass \$790.00 (offer ends December 15, 2016)
- 3-Day Full Access Coaches, yoga/fitness instructors and wellness professional pass \$513.50
- Daily summit pass \$350.00
- 2-Day Teacher Pass \$250.00 (limited quantity)
- 2-Day Student Pass \$160.00 (limited quantity)

WOHASU is a movement dedicated to increasing the awareness of happiness as a life choice, as a human right and as an enabler of human development and social innovation. As the world needs new lenses to understand growth and how humans and societies can thrive, WOHASU brings together game changers focused on how to improve Gross National, Social and Personal Happiness, rather than Gross National Product (GNP).

Visit the WOHASU agenda page to learn more about summit speakers and programming.

About The World Happiness Summit

The World Happiness Summit (WoHaSu) is a global movement dedicated to increasing awareness on happiness as a life choice, as a human right and as an enabler of human development and social innovation. The world needs new lenses to understand growth and how humans and societies can thrive. WoHaSu brings together game-changers and shapers focused on how to improve Gross National, Social and Personal Happiness.

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