

Good Earth Minerals Hires Jeremy Usher as Executive Vice President

GEM is a CleanTech Company

DENVER, COLORADO, USA, December 8, 2016 /EINPresswire.com/ -- [Good Earth Minerals](#), LLC (GEM) has hired Jeremy Usher as its Executive Vice President of Global Development. GEM is a CleanTech Company that produces and sells calcium sulfate-derived products as clean inputs into food production and licenses IP-protected advanced materials for industrial use. Calcium sulfate (CaSO₄) is also known as selenite.

As Executive Vice President of Global Development, Usher will be responsible shaping the Company's go-to-market strategy, and managing relationships with investors and customers for both [EcoGEM](#) and [Selecor](#) Technologies products. EcoGEM is currently in production and selling to food production and agricultural customers. Selecor

Technologies is developing high performance, cost effective and environmentally sustainable products which solve a range of problems within the plastics, food packaging, automobile, aerospace, and pharmaceutical industries. GEM solutions provide alternatives to existing products that use a variety of plant, chemical, petroleum, and other environmentally harmful substitutes.



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We are delighted to have Jeremy join our team. He is a purpose-driven and results-focused leader with terrific global experience in CleanTech markets.

John J. Grace, Executive Vice President, Corporate Development

Mr. Usher brings 20 years of international experience in CleanTech companies across Asia, Europe, Africa and the Americas. Most recently, he served as Senior Technical Advisor: Alternative Technologies For Climate Information Systems for the United Nations Development Programme. Prior to that, Mr. Usher held leadership, business and product development positions with at Earth Networks, RivaBanca and Weathernews. Mr. Usher will continue to serve as Senior Technical Advisor: Alternative Technologies For Climate Information Systems for the United Nations Development Programme (UNDP).

Usher said, “I am delighted to join the team at Good Earth Minerals. GEM's vision for selenite-based

products makes economic sense for their customers in many industries and also helps solve several major environmental challenges facing the world today. Cleaner soil, food, and water, more productive farmland, and stronger, lighter and biodegradable plastics are the goals, and GEM's high-performance, CleanTech products cost-effectively deliver. GEM is poised to be the industry leader in the global expansion of selenite use in food production and advanced materials."

Mr. John J. Grace, GEM's Executive Vice President, Corporate Development, says, "We are delighted to have Jeremy join our team. He is a purpose-driven and results-focused leader with terrific global experience in CleanTech markets."

About GEM: The Company has developed proprietary technology that transforms CaSO₄ into new, high-value products. Three filed patents and a planned patent pipeline will create a series of advanced products including stronger and lighter plastics that will help the automobile industry meet Corporate Average Fuel Economy (CAFE) standards, new food packaging materials that will decrease permeability in packaging to reduce food waste, and new fillers and reinforcements that will replace traditional fillers in plastics, paper and paints.

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