

Sports Nutrition 2016 Global Market Expected to Grow at CAGR 8.10% and Forecast to 2019

The analysts forecast the Global Sports Nutrition Market to grow at a CAGR of 8.10 percent in terms of revenue over the period 2014-2019.

PUNE, INDIA, December 9, 2016 /EINPresswire.com/ -- [Global Sports Nutrition Market](#)

Sports nutrition products are specially designed to supplement the intake of essential nutrients, to enhance performance, increase physical strength, build muscle, and improve the overall well-being of consumers. Sport nutrition products are useful in supplementing various nutrients such as proteins, vitamins, minerals, carbohydrates, and fats, which help consumers in improving their stamina and physical performance. Traditionally, these products were considered to be consumed only by athletes, sportspersons, and bodybuilders. However, with the increasing awareness about sports nutrition products, the demand for these products is increasing among non-traditional consumers who are looking for healthy lifestyles. Growing demand, from non-traditional consumers, has led to the introduction of sports nutrition products in various forms, such as protein bars, powders, protein supplements, beverages, amino acids, and snacks. These nutrition products are gaining importance in worldwide with the increasing awareness about the benefits associated with them. Also, new ingredients being used in these products are expected to help attract more consumers and increase the demand for sports nutrition products.

Covered in this Report

The report covers the present scenario and the growth prospects of the Global Sports Nutrition market for the period 2015-2019. The Global Sports Nutrition market can be segmented into two: Sports Food and Drinks, and Sports Nutrition Supplements.

The Global Sports Nutrition Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, North America, and the ROW; it also covers the Global Sports Nutrition market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

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Key Regions

- APAC
- Europe
- North America
- ROW

Key Vendors

- Clif Bar
- Coca- Cola

- Glanbia
- GlaxoSmithKline
- PepsiCo

Other Prominent Vendors

- Friggs
- Genuport Trade
- Nutrition & Santé
- Optimum Nutrition
- PacificHealth Laboratories
- PowerBar Europe
- ProAction
- Reflex Nutrition
- Science in Sports
- Ultimate Nutrition
- Weider Germany

Market Driver

- Increased Awareness about Sports Nutrition Products
- For a full, detailed list, view our report

Market Challenge

- Presence of Counterfeit Products
- For a full, detailed list, view our report

Market Trend

- Emergence of Private-label Brands
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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